



Submission to host the 33rd International Cartographic Conference and 20th General Assembly

Tel Aviv, Israel
July, 6-10 2027



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THE PERFECT DESTINATION



**1st time in the
Middle East**



Tim Trainer
President
International Cartographic Association

**BID FOR THE 33RD INTERNATIONAL CARTOGRAPHIC CONFERENCE
AND 20TH GENERAL ASSEMBLY, 2027**

Dear Mr. President,

The Israeli Association for Cartography and GIS (ICS), as the national member for Israel to the International Cartographic Association (ICA), has the honour to submit this bid to host the 33RD International Cartographic Conference and 20th General Assembly in the city of Tel Aviv-Yafo, Israel in 2027 (ICC 2027).

Israel has been an acting member of the ICA since the first general assembly of the ICA in Paris, 1961. An attempt to bring ICC to Israel in 2001 was unsuccessful, which left our region of the world without significant ICA activity. In bringing ICC to Israel, we hope to promote cartography in our country, and expose the ICA to Israel's vast experience in mapping, geospatial technologies, and our historical cartographic collections of the Holy Land. It is important that the ICA, in its international context, explore regions of the world and cultures of its members that it has not explored before.

For this purpose, the ICS, in collaboration with the Survey of Israel and the Tel Aviv-Yafo Municipality, has selected the city of Tel Aviv-Yafo, with its international experienced Expo Tel Aviv International Convention Center, to host the ICC in 2027. Tel Aviv is Israel's main commercial, cultural and economic hub, with a Mediterranean climate, a sandy coastline and is an internationally famous tourist site. Tel Aviv is highly experienced in hosting large international events and is happy to contribute to hosting an ICC.

We hope that the ICA takes kind consideration for our bid and intent to contribute to the International cartographic community.

Regards,

Tamar Soffer, ICS President

Oren Raz, ICS Secretary and Treasurer

SUMMARY

Host City

The ICS invites the ICC to reach a part of the world it has never visited before. Tel Aviv, Israel's cultural and commercial capital, is a hub for innovation, culture, business, and tourism. Tel Aviv is one of the trendiest urban destinations in the world attracting millions of visitors each year. Tel Aviv is well connected to all major hubs in the world and a short flight from Europe. With a 14-kilometer world renowned beach strip and 320 days of sunshine a year, Tel Aviv is an attractive destination for an ICC.

Venue

The Expo Tel Aviv has been selected as the leading candidate to accommodate ICC 2027. Expo Tel Aviv is easily accessible from all parts of Israel, specifically the airport. Its proximity to major freeways, the nearby train station, numerous public bus stops and abundant parking contribute to making it the preferred convention center.

LOC

The ICS has selected an initial team for the LOC, made up of governmental, academic and private sector personnel, who will lead the future LOC. All tasks have been mapped and organized in a hierarchical structure, which will enable a free and successful workflow.

Theme

The LOC has selected some focal topics that represent Israel, and wishes to put emphasis on Israel's unique advantages. Therefore, the Local Organizing Committee has selected the following theme for ICC 2027:

Innovations in Cartography and Geospatial Technologies

CARTOGRAPHY IN ISRAEL

We are living in exciting times in our region! Peace and normalization agreements were signed between Israel and several Arab countries, and we are confident that more countries will join this initiative and hopefully will participate in the International Cartographic Conference 2027.

It is up to us, as scientists and practitioners, to prove to the world that science is above and beyond politics. Holding the conference in our region, for the first time, would align with the ICA efforts to reach out to a larger and more diverse audience and therefore will have an impact on the whole region - and internationally.

Israel has a wide variety of Academic institutes that have an active and vibrant cartographic, geographic and geomatics research departments, with numerous start-ups and companies that promote state-of-the-art and attuned geo-related capacities and services.

Many universities and academic bodies hold vast cartographic collections of maps and aerial photos of the region, antique maps and atlases. These collections form a basis for many research endeavors. Israeli scholars enjoy a very good scientific reputation; many of them participate in groundbreaking research, including digital mapping, geo-analytics, location-based services and big-data, geospatial artificial intelligence (GeoAI), human spatial sustainable and equal mobility, and many more.

Bringing the international scientific cartographic community to Israel will benefit the communication amongst scientists and practitioners.

The outreach activities surrounding ICC will increase awareness to innovations and services surrounding a more sustainable and livable environment that supports humankind and nature.

The Middle-East region, including Israel and its neighbors, is home to a wide diversity of ethnicities. The exposure to the scientific aspects of Earth's geospatial marvels will serve to promote scientific education among new audiences living in these societies.

Israel sits on a vast timeline of history - from the Holy Land to a Startup Nation, from ancient maps of Jerusalem going back to the beginning of the history of mapping, to the technological frontiers of interactive cartography and geospatial sciences.

Israel is a physical bridge between three continents, and a bridge between tradition and progress.

On the other extreme - Israel is also a focal point of an advanced high-tech industry. The use of quantum and cloud computing, geo-sensors, AI and smart devices for innovative cartography, among others, is increasing exponentially, making cartographers and other scholars attuned initiator and users of this exploding industry.

Should the International Cartographic Conference 2027 be held in Tel Aviv, it may allow interaction between scholars, practitioners and high-tech institutes leading to very fruitful collaborations that supports the cartographic community worldwide.

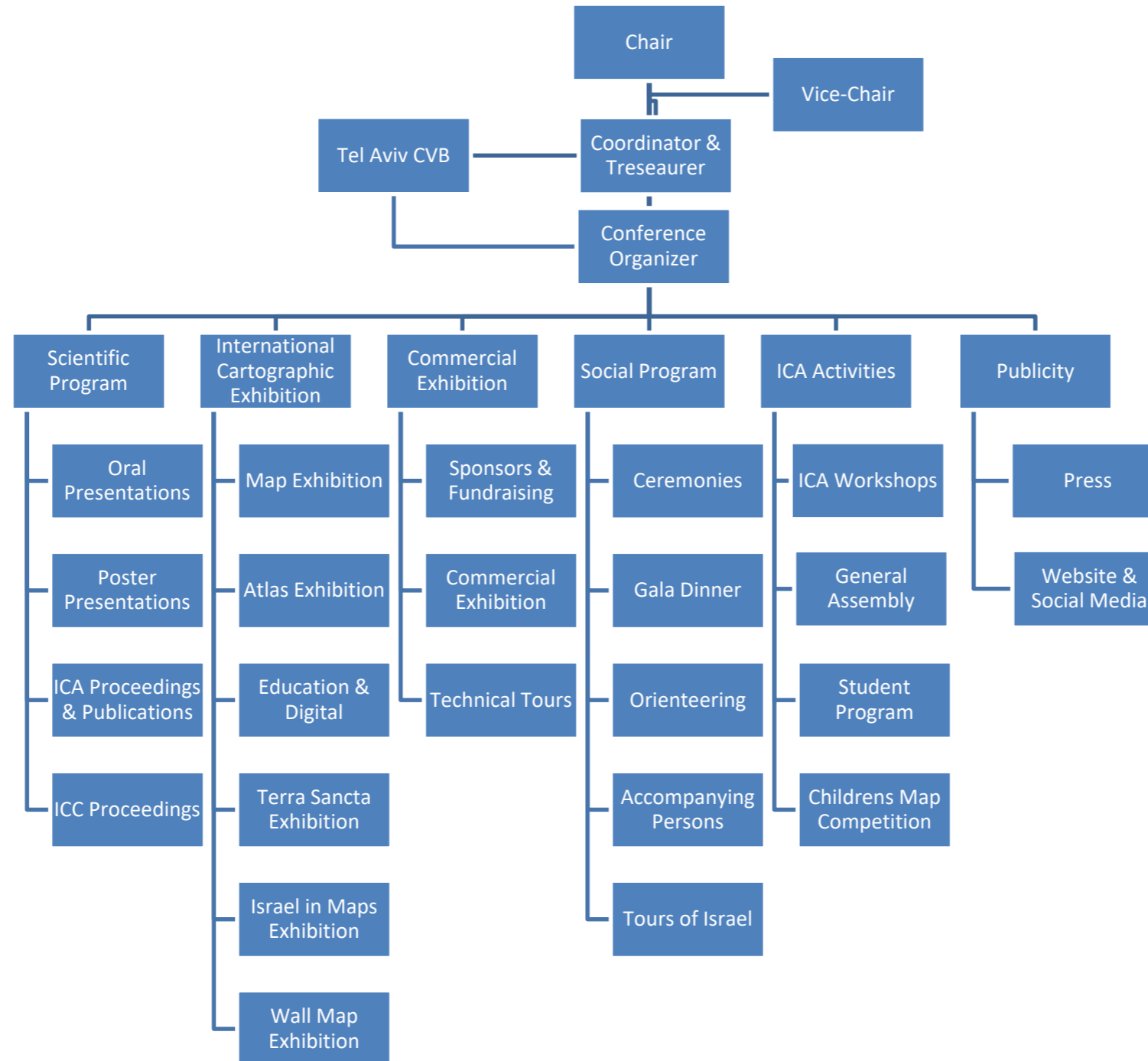
THEME OF ICC 2027

Therefore, the Local Organizing Committee has selected the following theme for ICC 2027:

Innovations in Cartography and Geospatial Technologies

While the keynote speakers will be focusing on topics related to the main theme, other speakers will be encouraged to consider this theme in their presentations while discussing other topics related to cartographic and geospatial sciences in general. This theme will not preclude any other topic deemed relevant to the ICA. The work of all ICA Commissions will be catered to support this theme, and the Commissions will be encouraged to report on their research and activities.

LOCAL ORGANISING COMMITTEE STRUCTURE



LOCAL ORGANISING COMMITTEE (P1/2)



Mr. Hagi Ronen, Chair

Director General, Survey of Israel

Mr. Ronen Holds a MSc. in Mapping and Geo-information Engineering from The Technion - Israel Institute of Technology. Worked at the Survey of Israel as Head of the Geodesy Department. As of 2021 serves as the Director General of the Survey of Israel.

Prof. Yaron Felus, Vice-Chair

Professor Felus holds a BS from Ben-Gurion University (Computer Engineering) and a BS from the Technion-Israel Institute of Technology (Geo-information), an M.S. from ITC of the University of Twente, Netherlands (Geomatics), and M.S. and Ph.D. from Ohio State University (Geo-information Science).

He is the head of the Geo-information and Surveying track at Ariel University. Professor Felus served as the Chief Scientist of the Survey of Israel for 12 years. In this position he managed the R&D activities in cartography and geospatial technologies in the state of Israel.

Professor Felus taught courses in Geomatics at the Ohio-State University, Ferris-State University in the US and at the Technion in Israel.

Mr. Oren Raz, Coordinator

Mr. Raz serves as the Chief Cartographer at the Israeli Central Bureau of Statistics, responsible for all cartographic materials set for public use, decision making and work-support maps. On his free time, he acts as the secretary & treasurer of the Israeli Society for Cartography and GIS. Mr. Raz is well acquainted with the ICA, serving as the National Delegate to the ICA, helping promote Israeli Cartography in Israel and at ICA events.



Prof. Sagi Dalyot, Scientific Program (including Proceedings & Publications)

Prof. Dalyot is a research fellow at the Department of Mapping and Geo-information Engineering, The Technion-Israel Institute of Technology, heading the Environmental Crowdsourcing Lab (ECSL). Sagi is a geodata scientist developing methods of interpretation, mining, and integration of crowdsourced user-generated content to augment and develop location-based services and smart mapping infrastructures, focusing on routing and navigation solutions for people with mobility disabilities. He is the chair of the International Federation of Surveyors (FIG) Commission III on Spatial Information Management, and he serves as secretary of ISPRS WG IV/5 on Indoor/Outdoor Seamless Modelling, LBS, and Mobility.

Dr. Anna Shnaidman, Scientific Program (including Proceedings & Publications)

Dr. Shnaidman is the Chief Scientist at the Survey of Israel. She received her BSc (Cum Laude) and MSc and PhD (Ph.D. thesis presented a new unconventional approach that employs Biological Optimization to attain uniform and accurate coordinates under customary cadastral requirements - Genetic Algorithms) degrees in Mapping and Geo-Information engineering from the Technion-Israel Institute of Technology. Dr. Shnaidman is a licensed surveyor and a lecturer as well. For the period of 2018-2020 she worked as a postdoctoral researcher and a lecturer at the GIS Technology Section, Faculty of Architecture and the Built Environment, Delft University of Technology, the Netherlands - main research objective was the revision of Land Administration Domain Model (LADM - ISO 19152).



LOCAL ORGANISING COMMITTEE (P2/2)



Mr. Adi Ben Nun, International Cartographic Exhibition

Mr. Ben-Nun is a GIS specialist who takes and teaches a wide view of the whole spatial technological system. He is the technical manager of the GIS center at the Hebrew University of Jerusalem where he teaches, and supports research projects, mainly GIS and cartography. He also teaches GIS at the Technion-Israel Institute of Technology. Under his professional guidance, the GIS Center has been part of the GIS aspect of the creation of the National Atlas of Israel, as well as professional advisement to other big cartographic projects in Israel.

In the private sector, he has served as a CTO in several Big Data applications start-ups. Mr. Ben-Nun serves on the board of the Israeli Society for Cartography and GIS.



Mr. Yaron Cohen, International Cartographic Exhibition

Mr. Cohen holds the position of VP of Marketing & Sales at Ofek Aerial Photography, one of the leading companies in Europe and Israel in the fields of aerial and satellite mapping, geographic data collection and processing. He brings his experience in strategic business development and managing sales and marketing strategy, specifically focused on Geo-Informatics and Data Driven products and services. Mr. Cohen managed and participated in various products and services involving mapping, ML/AI data extraction, city and urban planning and insights, traffic data, road and infrastructure mapping and management, GI databases, etc. Mr. Cohen holds a BA in Law and Economics and an MBA from Bar Ilan University (magna cum laude), where he gained his great passion for Mapping and Geo-Informatics.



Mr. Roni Sade, Commercial Exhibition

Survey of Israel.

Certified Hydrographic Surveyor (Italy).

Leader and partner in the National Bathymetric Mapping Project (2000-2016). Over the years, participated in many projects in the Mediterranean and the North Sea.

Mr. Sade currently serves as the Head of the Hydrographic Division at the Survey of Israel.



Ms. Shirly Goldner, ICA Activities

Ms. Goldner is the Director of the Cartography Department at the Survey of Israel. Ms. Goldner holds a B.A and M.A in Geography from Tel-Aviv University. Experience in managing large-scale projects utilizing GIS technologies.

Awarded for sustainable leadership in the field of map production and cartography from ESRI - 2019. Awarded by the Civil Service Commission for improving the map production process by proposing and leading the development of fully Automatic Map Production Software from its onset - 2018. First place winner for the best-published map at the ESRI conference in San Diego California - 2012.



Ms. Hadas Uliel, Government Relations

Ms. Uliel is the Head of Geography and GIS Sector at the Central Bureau of Statistics. She Graduated with a bachelor's degree in geography and a second degree with honors in geography and urban and regional planning at the Hebrew University of Jerusalem. She is head of the Subcommittee for "One Map for Israel", a part of the "Inter-ministerial Committee for GIS". Its mission is to make governmental spatial data available for use by government bodies and other bodies of interest.



Prof. Rehav Rubin, Special Exhibitions Advisor

Prof. Rubin (Buni) is a professor (emeritus) of historical geography at the department of geography at the Hebrew University of Jerusalem. He is the author of six books among them: Image and Reality, Jerusalem in Maps and Views (Jerusalem, 1990); Portraying the Land (de Gruyter, Berlin 2018); and more than seventy articles in peer-reviewed journals and books. One of his main fields of study is the history of Maps and Cartography of Jerusalem and the Holy Land.

He is the head the Institute for the Research of the Land of Israel in Yad Ben Zvi, Jerusalem.

TEL AVIV AS THE HOST CITY

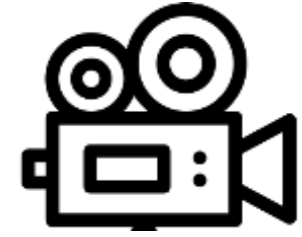
Tel Aviv is more than just a typical city; it is a dynamic hub of cultural life with wonderful dining and nightlife options, fantastic beaches and historical sites everywhere.

Tel Aviv is more than a destination; the team at Tel Aviv Convention Bureau is eager to compete for your conference and we will meet you with our famous Tel Avivian hospitality which has made our city one of the fastest growing destinations in the world.

Tel Aviv is more than a fun place to visit; in recent years it has also emerged as one of the world's leaders in technology and innovation. Tel Aviv boasts more technological startups per capita than any other city in the world. The city also enjoys the highest density of accelerators in the world, numerous world-ranking research universities, and global R&D centers, making it a global hub of innovative thinking. It is a city of great creative energy that can be felt in each and every corner.

Tel Aviv is the place to be, especially after COVID-19; the freedom, safety, neighborly residents, amazing Mediterranean cuisine, and above all the wonderful weather suitable for the beach or an air-conditioned conference room.

Every feature of Tel Aviv highlights our hosting capabilities and ensures an unforgettable experience for the participants.



SIX REASONS FOR CHOOSING TEL AVIV

You'll get it when you get here...

Tel Aviv, Israel's cultural and commercial capital, is a hub for innovation, culture, business, and tourism. Titled one of the coolest cities in the world by 'National Geographic', one of the most innovative cities by 'Wired', one of the top foodie cities by 'Condé Nast Traveller', to name a few, Tel Aviv is one of the trendiest urban destinations in the world attracting millions of visitors each year.

The Nonstop City has it all: white sandy beaches, a sunny climate, world-class hotels and venues, a vibrant high-tech hub, an international business center, culture, art, nightlife, superb food, and a safe public space well connected to all major hubs in the world. The city hosts a diverse range of events and conferences throughout the year. Visitors from every corner of the world arrive to expand their knowledge, while also taking advantage of the city's unique vibe.

We assure you that every occasion will be an outstanding experience, and guarantee a great visit for your conference participants and their partners.

1. Innovative start-up city

Tel Aviv boasts the highest density of start-ups per capita in the world. Tel Aviv boasts the highest density of start-ups per capita in the world. Its various venture capital firms, seed funds, accelerators, major international hi-tech firms and leading research and academic institutions feed the city's thriving start-up ecosystem.

2. World-class hotels and venues

Interested in hosting an event, or conference, in historic Jaffa, an artsy rooftop bar or an art museum with a sea view? Tel Aviv offers a large selection of event venues and hotels, suitable for your every need.

3. Well connected

Tel Aviv is well connected to all major hubs in the world. As a host for conferences, it is ideally positioned; most flights to and from Europe range from a mere three to five hours in duration, with frequent flights offered year round.

4. White sandy beaches & sunny climate

With a 14-kilometer world-renowned beach strip and 320 days of sunshine a year, Tel Aviv is an ideal year-round destination. Whether you want to enjoy a morning run at the Tel Aviv promenade, practice some beach volleyball, go surfing, or simply soak up some sun, the city's sunny climate and beautiful beaches await. Tel Aviv beaches are all accessible and awarded a Blue Flag.

5. Vibrant culinary & nightlife scene

Are you looking to network after hours? Whether you want a fine dining experience or looking to spontaneously grab a beer, Tel Aviv is the place to be.

6. UNESCO world heritage site

Tel Aviv's White City features the largest collection of the International Style buildings in the world, making it essentially an open-air museum. In fact, in 2003, UNESCO inscribed the "White City" of Tel Aviv on the World Heritage list, citing it as "an outstanding example of new town planning and architecture in the early 20th century".





TEL AVIV CONVENTION BUREAU

Tel Aviv Convention Bureau (CVB) will work with ICA to ensure the financial and marketing support needed for the meeting. Formed by Tel Aviv Municipality, Expo Tel Aviv and Tel Aviv Hotel Association, the Convention Bureau is ready to present an attractive offer on all meeting parameters.

We believe our city is the perfect location for ICC 2027 and we will be happy to host you here.

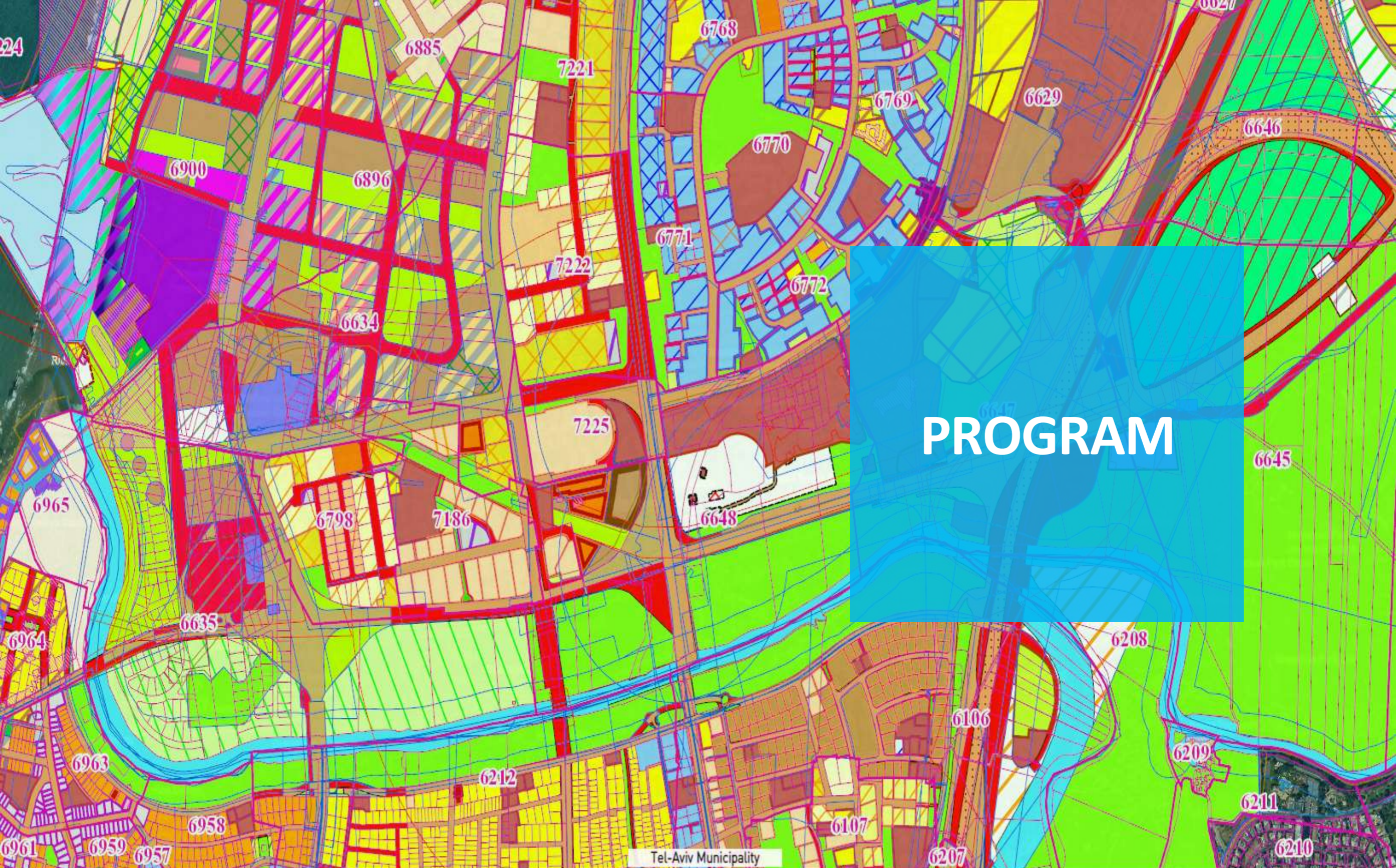
SUPPORT FROM THE CITY

Tel Aviv Convention Bureau will spare no efforts to promote and support with:

- Host a welcome wine-reception
- Promote the conference at the city relevant media channels
- Provide guided walking tours in the city

CVB CONTACT:

Ms. Hagar Saad
Head of international Conferences
Tel Aviv Convention Bureau
Phone no. +972-54-2020438
Email: saad_h@mail.tel-aviv.gov.il



PROGRAM

SCIENTIFIC PROGRAM

The scientific program is the key conference event for any ICC and this will be no different for ICC 2027. We would have learned from the previous ICCs and the specific requirements of the ICA to ensure a high quality of scientific content and well-presented papers. Provision will be made for both oral and poster presentation formats. The poster presentations will be accorded a high status so as not to create an illusion that these are 'second class' or of inferior quality to the oral presentations.

Provision will be made for keynote sessions and parallel technical sessions.

This should provide enough scope for the range of scientific interest. The work areas of all the Commissions will be included. The parallel sessions will be organized according to the topics.

The presentations will be scheduled to permit delegates to move between sessions at the end of a presentation.

The international community will be informed well in advance of the theme of ICC 2027 and encouraged to start preparing their research for the conference. Conference papers will be considered in the accepted three streams of full-reviewed papers of high quality, abstract-reviewed papers for oral presentation and those for poster presentation.

Contact will be made with the editors of the International Journal of Cartography and other recognized journals for the publication of selected conference papers.

OPENING / CLOSING CEREMONY

The conference program will commence with the Opening Ceremony and end with the Closing Ceremony. The program for both events will be guided by the needs of the ICA Executive Committee. The Opening Ceremony will include a display of local entertainment and a special keynote speaker.

YOUNG RESEARCHERS' PROGRAM

Young researchers will be particularly encouraged to attend the conference and present their research work. As such, a special Young Researchers' program is included and a special registration fee is provided. This will allow young researchers to share their research with peers and to have a special social get-together. Young researchers from Africa will be particularly encouraged to participate and interact with their counterparts from other continents.

COMMISSION PRE-CONFERENCE MEETINGS

Assistance will be provided to the ICA Commissions that wish to hold a pre-conference meeting. This will include recommended venues for the meetings and logistical arrangements. Where possible the meeting venues will be provided at no cost to the Commissions.

PCO

Israel has an advanced and well developed conference, tourism and events industry.

Some of the world's leading PCOs (Professional Conference Organizers) originated in Israel and operates from here.

The preparation for this submission is done together with the Tel Aviv Convention Bureau, later we will contact one of the leading professional companies for organizing conferences and together with them, we will complete the marketing and promotion plans for the conference.

KEY EVENTS

Sunday

- Commission meetings and related workshops
- General Assembly
- Exhibitions' set up

Monday-Friday ICC 2027 Sessions

Monday

Opening ceremony, reception

Wednesday

Orienteering event in Jaffa, before sunset

Thursday

Gala Dinner

Friday

General Assembly, closing ceremony

Saturday (Shabbat) is the Israeli official day of rest. We recommend holding the conference from Sunday to Friday.

Saturday would be perfect for the participants for relaxing, enjoying summer excursions in our beautiful country.

EXHIBITIONS

The exhibitions, as they are one of the best traditions of the ICC, will be a central part of the event and we plan to open them to the public, especially for children and students.

All exhibitions will be located in the same hall, adjacent to the catering zone. This will make the exhibition ground the beating heart of the conference and a natural place to go, meet and interact with ICC participants and colleagues.

All the catering for the conference will take place in the main exhibition area to promote delegate exposure to the exhibitions.

INTERNATIONAL MAP EXHIBITION

The IME will consist of various categories, in conjunction with ICA guidelines: Maps, Marine charts, Atlases, Educational products, Digital cartographic products and services, Physical cartographic products and other cartographic products. All the national members of ICA will be invited to submit their entries for display, in various forms, that have been produced since the previous ICC. The bibliographic information for the cartographic exhibits will be prepared prior to the conference. These exhibits will be displayed within the main exhibition area of the conference.

COMMERCIAL EXHIBITION

The Commercial Exhibition will highlight the latest technologies in cartography and geospatial information and location based services, and companies offering services in the fields of cartography and geospatial information.

CHILDRENS' MAP EXHIBITION

The Children's Map Exhibition will exhibit the entries from national members of ICA to the Barbara Petchenik Children's Map Competition. This will be done together with the ICA Commission on Cartography for Children.

The exhibition will be located in the main exhibition area. Special invitations will be sent to local schools for children to visit the Children's Map Exhibition.

NATIONAL EXHIBITIONS

We also plan to add an Israeli flavor with three new complementary exhibitions, portraying the hosting nation. We hope that holding a local national map exhibition will become a tradition with ICC's, as we believe that it is vital for participants to learn and explore the visited destination.

1. Israel in Maps

This exhibition will consist of two sections:

- Statistics Israel: showing official thematic statistical maps of Israel, organized by the Israeli Central Bureau of Statistics.
- Maps of Israel: exhibiting all editions of the National Atlas of Israel, organized by the Survey of Israel.

2. Educational Wall Maps

Based on Israeli collections and map libraries, this exhibition will show some of the best of the wall maps for educational purposes, intended for teachers and students. The maps vary in topics, such as historical, physical and political maps. Some of the maps were made for specific teaching purposes, by the geography department in Jerusalem. Some of the conference attendees might be surprised to find a map in Hebrew of their own country!

3. Terra Sancta Maps

In Middle Age, Jerusalem and the Holy Land excited the imagination and formed an extensive basis for mapping of this region in a geographical and religious context. Since the ICC is taking place in Israel, we will take the opportunity to portray antique maps of the Holy Land. This exhibition will be organized by Israeli map libraries and collections in Israel and will also be open for presentation to the nation members of the ICA.

HYBRID CONFERENCES

The LOC sees the convergence of in-person physical conference a significant way of achieving the conference goals.

By default the conference is planned as a physical conference, however in case a hybrid conference will be required, Expo Tel Aviv has state-of-the-art equipment and skilled staff in its operation, and if broadcasts will be required, the conference hall facilities are completely ready to accommodate this option.

GENERAL ASSEMBLY

The General Assembly will take place on Sunday and Friday morning at Expo Tel Aviv.

A special hall will be allocated for the GA to ensure its guaranteed success.

The LOC will ensure that all ICA requirements for this event are met. The program of the GA to be developed by ICA.

COMMUNICATION PLAN

The communication and promotion strategy for ICC takes into consideration three aspects:

- Cost effective (e.g. actively generate savings to the congress expense budget)
- Generate addition revenue to the congress budget
- Increase the overall ICC brand impact while actively contributes to the total congress experience - interaction and networking

Campaigns

A tailor made promotion and marketing strategy will be created in full consultation with ICC and will include the following:

- Congress brand concept and design
- Web-presence: e-calendar postings, conference website search engine marketing
- Targeted e-blasts
- Promotion through professional channels
- Promotion at major relevant events
- Social media



CONFERENCE AT A GLANCE

ICC TLV 2027															
Date	July 2nd	July 3rd	July 4th		July 5th	July 6th	July 7th	July 8th		July 9th	July 10th				
Time	Friday	Saturday	Sunday		Monday	Tuesday	Wednesday	Thursday		Friday	Saturday				
Morning	Pre-conference tours	Pre-conference tours	Exhibitions setup	Commission meetings and workshops	General Assembly	Exhibitions	Paralel sessions 1	Exhibitions	Paralel sessions 5	Exhibitions	Paralel sessions 9	Exhibitions	Paralel sessions 13	Paralel sessions 17	Post-conference tours
				Paralel sessions 2			Paralel sessions 6		Paralel sessions 10		Paralel sessions 14		Paralel sessions 18	General Assembly	
Lunch			Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch						
Afternoon			Commission meetings and workshops	General Assembly	Exhibitions	Paralel sessions 3	Paralel sessions 7	Paralel sessions 11	Exhibitions end	Paralel sessions 15	Closing Ceremony				
Paralel sessions 4	Paralel sessions 8	Paralel sessions 12				Paralel sessions 16									
Evening			Opening Ceremony		Wine reception		Jaffa Orienteering		Gala Dinner						



TECHNICAL TOURS

Engelant
Dennemarck Schweden
Francreich
Saxen
Hispanien
Lothringen Deutschland
Böhemen
Meiland
Polen
Russen
Ungern
Moscaw
Welschland
Türcken
Griechenland
Roma 382.

ARMENIA
MEDEN
MESOPOTAMIA
SIRIA
ASIA
PER
INDIA
Ninive 171.
Rages 349.
Babilon 170.
Eufa 230.
Jerusalem
Alexandria 72.
Cyrene 64.
Moree 24.
Morenland
Königreich Melinde.
CAPVT BO.

AMERICA
Die Neue
Welt.

Das grosse Mittelmeer
der Welt.

TECHNICAL TOURS

The Survey of Israel

This tour will show the work of the Survey of Israel that produces mapping products required in the fields of security, emergency services, environmental protection, tourism, construction infrastructures and more. The mapping products are produced in various scales sizes and forms (digital, paper etc.). As part of the procedure to generate mapping products, the cartography department uses coordinate networks, map projections, accuracy standards, Gazetteer and symbols. All prepared by the Survey of Israel.

Library for the Humanities and Social Sciences Map Collection

Hebrew University in Jerusalem

This tour will show the Map Collection of the Hebrew University that includes about 70,000 maps from Israel, the Middle East, and the world. About half of the collection consists of maps of Israel. The collection includes, as its chronological starting point, Napoleon's map made during his military trip to Egypt and Israel (1799). In addition, the collection includes 350 atlases, 680 wall maps (of which ca.260 drawn by hand in the cartographic laboratory of the Geography Department of the Hebrew University) and 8,000 maps of the Jewish National Fund.

The National Library in Jerusalem

The National Library in Jerusalem holds the Eran Laor Cartographic Collection, a physical and virtual collection of maps. The tour will take you to the heart of the collection that comprises ancient maps, atlases and travel books to the Holy Land and as such, it is the largest of its kind in the world. The collection also includes maps and atlases of other locations.

MAPA - Mapping and Publishing

The tour will take you to MAPA, which is one of the largest and most dynamic publishing houses in Israel as well as an exceptional content provider for geographic applications like: internet map servers, Navigation software, command and control station, fleet management etc'.

Ofek Aerial Photography

This tour will highlight one of the leading companies in Europe for in the fields of aerial, satellite and street 360° mapping, geographic data collection and processing. Ofek invests in advanced technological infrastructures.

Agricultural Research Organization - Volcani Institute, Ministry of Agriculture and Rural Development

Located at the Volcani Center Campus in Bet-Dagan, near Tel-Aviv, ARO's six institutes are responsible for Plant Sciences, Animal Science, Plant Protection, Soil, Water and Environmental Sciences, Agricultural Engineering, and Postharvest and Food Sciences. ARO also serves as a testing center for agricultural produce and equipment. Israel's Gene Bank for Agricultural Crops is also located on the ARO Volcani Center campus.

Technion-Israel Institute of Technology

This visit will tour some of the Technion's research labs, including the Social Strategy Situation Room - The 3S (Smart Social Strategy) is a laboratory for urban innovation, promotes urban resilience and ensures sustainable urban development in the fields of society, the environment and the economy. The lab is equipped with state-of-the-art GIS systems and 3D mapping of social-economic and demographic data. Fair Transport Lab - Employs a range of spatial statistics and maps, summarizing research on how to provide adequate service to the residents.

Start-Up Hubs in Tel Aviv

The tour will focus in technological hubs dedicated to ideas like smart cities, green mobility and access, climate change monitoring and more.



LOGISTICS

ACCESSIBILITY: ISRAEL & TEL AVIV

Ben-Gurion International Airport is Israel's main international gateway.

Flights from Europe to Israel typically last 3 to 5 hours, while nonstop flights from New York can take as little as 10 hours.

International access and direct flights are available at reasonable prices. Prior to Covid-19, Israel had approximately 9,200 incoming flights every month – operated by both full-service and low-cost airlines.

There were 15 daily incoming flights from Frankfurt, 14 from Paris and Istanbul, 12 from London, 11 from Amsterdam and New York and 5 from China and Hong Kong, just to name a few.

Ben-Gurion International Airport is one of the world's most secure airports. It has layers of security, only partially visible to the 16 million passengers who pass through it every year.

Ben-Gurion International Airport is an ultra-modern airport with convenient travel connections to the rest of the world, that was included among the Top 10 Best International Airports in the world, according to Travel + Leisure Magazine.

Ben-Gurion International Airport is located just 25 kilometers from Tel Aviv's city centre. It is a short 15-minute ride by train or 20-minute drive by car.

Israel Railways operates a 24-hour train service during the week to Tel Aviv's main train station (Savidor). In the daytime, the train stops at all 4 stations in the city, including Expo Tel Aviv.

Flight Times

Istanbul: 2hrs | Dubai: 3.5hrs | Paris: 5hrs | Amsterdam: 5hrs
London: 6hrs | Moscow: 7hrs | Stockholm: 8hrs
Beijing: 9hrs | Johannesburg: 9hrs | New York: 10hrs
Toronto: 10hrs | Chicago: 11hrs | Hong Kong: 11hrs
São Paulo: 14hrs | San Francisco: 14hrs



AIRPORT TO EXPO (28 KM)

Means of transport	Name of line	Price	Transit time
Train	-	€2.3 Single ride €4.6 Daily pass	20 mins
Metro system		TBD	TBD

AIRPORT TO CITY CENTER (25 KM)

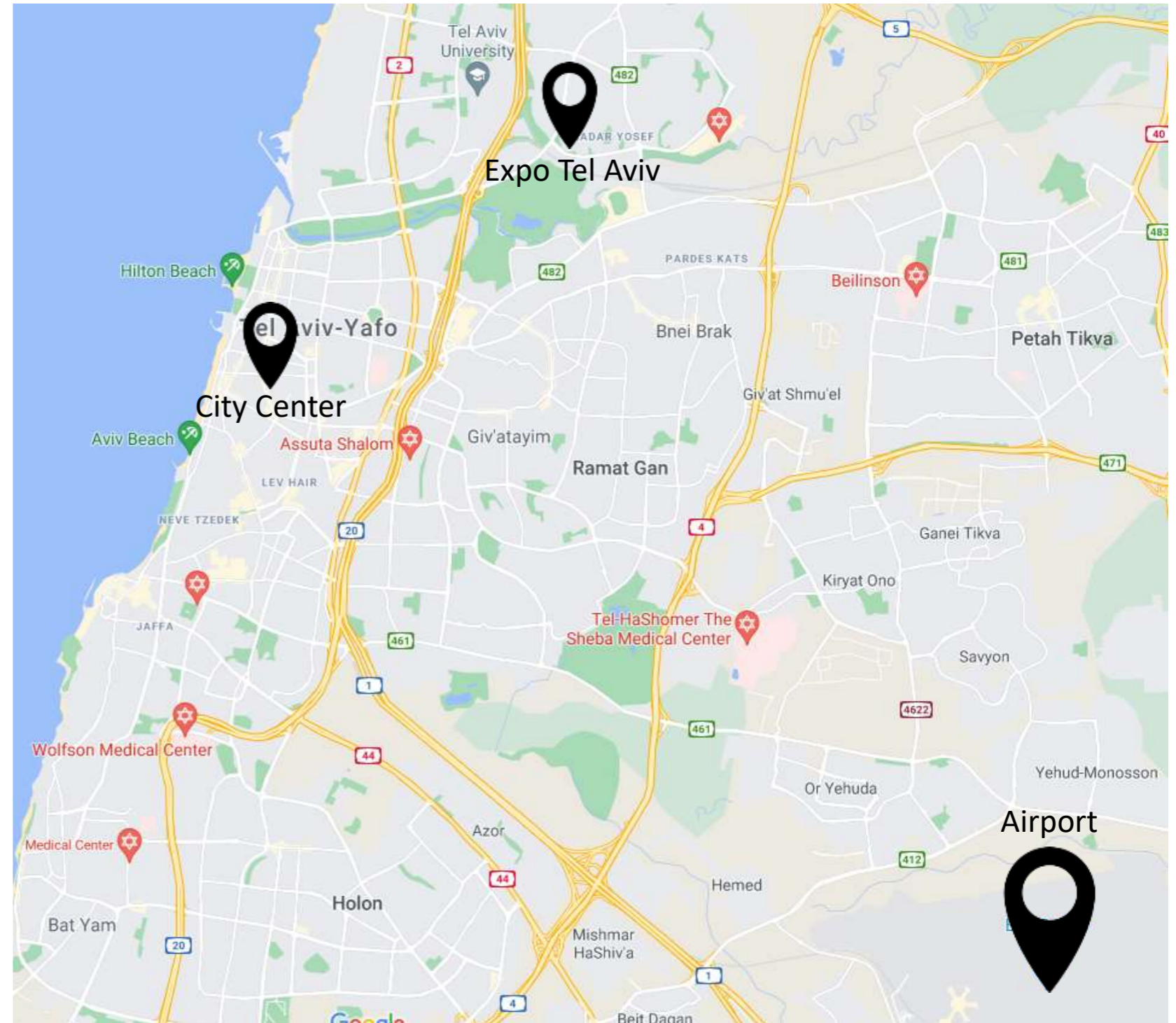
Means of transport	Name of line	Price	Transit time
Train	-	€2.3 Single ride €4.6 Daily pass	20 mins
Bus	445	€1.5 Single ride	50 mins
Metro system		TBD	TBD

EXPO TO CITY CENTER (4.5 KM)

Means of transport	Name of line	Price	Transit time
Bus	22 / 47 / 48	€1.5 Single ride €3.5 Daily pass	25 mins
Bus	28 / 189	€1.5 Single ride €3.5 Daily pass	25 mins
Metro system		TBD	TBD

TAXI FARE

	Price	Transit time
Airport - Expo Tel Aviv	€25-36	35 mins
Airport - City center	€27-35	25 mins
Expo Tel Aviv - City Center	€13-18	25 mins





ACCESSIBILITY WITHIN THE CITY

A network of urban and metropolitan buses operates in Tel Aviv, with seven bus terminals spread throughout the city. Buses go to and from Tel Aviv from all parts of the country. Getting around the city is easy and accessible thanks to over 130 inner city and metropolitan bus lines.

Tel Aviv's bus network uses real-time LBS services. With GPS devices on each bus, you can select the desired line on your mobile device app and follow the bus icon that shows its progress on the map. These apps can also be easily used for payment on the public transportation system.

Expo Tel Aviv is centrally located directly on the Ayalon Highway. It is easily accessible both from within the city and from outside the City, with its own railway station on Israel Railways main train line (connecting Expo Tel Aviv to Ben-Gurion Airport, Jerusalem, Haifa and Beer Sheva).

Trains to and from Tel Aviv's other train stations run once every 5 minutes and bus lines connect Expo Tel Aviv directly to the City's main hotels by the beach and other main areas in the city.

Different means of sustainable transportation are also available, such as the city-run 'Auto-Tel' car sharing service, whose fleet consists of over 260 cars.

Tel-O-Fun is a bicycle sharing service that operates throughout the city of Tel Aviv. Tel-O-Fun main goal is to reduce motor vehicle traffic within the city, reduce air pollution, create a friendly atmosphere in the city, and encourage physical activity and fitness. Tel-O-Fun fleet consists of 250 bikes, spread at 35 docking stations deployed around the city. An individual ride of up to 30 minutes is free of charge.

There are also a variety of electric scooter rental services, such as Bird, Lime and Wind (please note that helmets are mandatory).

SAFETY IN TEL AVIV

Tel Aviv's developed nightlife, the penchant for 24-hour culture and its comfortable climate year-round - all contribute to the high level of personal safety in the city.

According to the OECD's Regional Well-Being Index, Tel Aviv scored 8.6 out of 10 in personal safety, similar to London, Berlin, Paris and Quebec, to name just a few cities, and higher than most regions in the US.

In addition to the Israel Police, the Municipality also operates a public safety force, which is used by the city for its different needs.

Public places, hotels and convention venues are fully secured and equipped with security cameras, security staff and members of the Civil Guard. Therefore, additional expenses that conference organisers incur at and around their meeting venue are usually lower than in similar cities.

CONFERENCES POST COVID-19

Tel Aviv-Yafo was ranked 4th in the overall score among the top-50 cities by COVID-19 City Safety Ranking.

"As a highly securitized society, the government has already developed strategies and tools for security objectives that have been employed to address specific challenges related to COVID-19. With the strong "containment and closure" policy and social discipline, the city has not been affected by the COVID-19 pandemic as seriously as other in the region. Moreover, speeding ahead with its immunization campaign recently led to the drop of new illnesses caused by the virus. The key to the successful vaccine allocation and distribution was Israel's centralized and socialized healthcare system combined with the use of big data."

Although it is unclear at this point what will be required in the summer of 2027, **we undertake that all proper procedures will be followed to the fullest.**





EVERY ONE IS WELCOME TO TEL AVIV!

VISAS TO ENTER ISRAEL

Citizens of 101 jurisdictions that belong to the Visa Waiver Program are entitled to enter Israel without having to arrange a visa ahead of time.

Nationals from other jurisdictions who live in a country that does not have an Israeli embassy, will need to apply for a personal visa at least 21-45 days prior to the Conference.

A local PCO (Professional Conference Organizer), experienced with handling visas for international Conference delegates, will be able to help with visa requirements made by Conference delegates.

To check whether one needs a visa, look up at this link:

<https://www.gov.il/en/departments/publications/reports/tourist-visa-table>

Passports are not stamped upon arrival or departure from Israel in any way.

CURRENCY

The country's currency is the New Israeli Shekel. Because Expo Tel Aviv and hotels quote prices both in USD and Euros, conference organizers can plan their budget in their own currency without fear of exchange rate fluctuation.

VAT

Israel's standard VAT rate is 17%. Israel adheres to all international agreements regarding VAT reverse charges.

According to the Value Added Tax (VAT) Law, foreign tourists can benefit from 0% VAT on a vast array of services obtained during their stay in Israel, such as accommodation. In addition, tourists can request a VAT refund on purchases made during their stay.

A local PCO will be able to assist with 0% VAT on most aspects of the conference related expenses, paid in foreign currency by international participants.

FREIGHT & CUSTOMS

The freight and customs processes are easy and both adhere to international and EU policies.

The events are supported by one of the world's leading freight forwarding companies, on a non-exclusive basis.

SUSTAINABILITY

Tel Aviv is a growing city, in terms of population, resources, and economic activity. The city is the commercial and cultural center of Israel and the hub of the Dan metropolitan area. It is also unique in its environmental and ecological characteristics - bound by the Yarkon River on the north, the Ayalon on the east and the largest municipal coastal stretch - 14 km - on the west.

Sustainability is one of three primary goals in the city's strategic plan. The city has prioritized the promotion of sustainability, environmental protection and expanding the city's green spaces, with the focus of lowering greenhouse gas emissions, air pollution levels, and reducing waste through recycling and circular economy.

Tel Aviv-Yafo is a member of leading global networks engaged in environmental issues and sustainability: the Milan Urban Food Policy Pact, C40 and 100 Resilient Cities.

International networking between cities is a proven means for advancing sustainability, primarily in the realm of climate policy. Tel Aviv-Yafo attaches importance to its membership in global networks for learning and knowledge sharing.

The Municipality's Environmental Protection and Sustainability Authority adopted a protocol for the production of large-scale events. The green policy focused on waste reduction and sustainable food.

A Report on the Environment and Sustainability in the City of Tel Aviv-Yafo





VENUE

WELCOME TO CYBER 2013

2

5 4 3 2 1

VENUE: EXPO TEL AVIV

Expo Tel Aviv, the International Convention Center, hosts hundreds of conferences, events and exhibitions annually and is an integral part of 21st century MICE tourism in Israel.

Expo Tel Aviv provides a flexible, innovative and attentive response to every individual and business challenge, regardless of size or scope. Its versatile infrastructure allows Expo Tel Aviv to host exhibitions, business events, conferences, private gatherings and trade shows.

The green lawns and well-tended gardens that surround the convention center serve as a serene backdrop to the bustling city of Tel Aviv.

The convention center is eco-friendly and all construction and development are carried out in compliance with environmental standards.

Expo Tel Aviv is easily accessible from all parts of Israel. Its proximity to major freeways, the nearby train station, numerous public bus stops and abundant parking contribute to making it the preferred convention center for organizations worldwide.

Over the years, Expo Tel Aviv has hosted a wide range of exhibitions, trade shows and events, which have become synonymous with its brand. These events have become part of Expo Tel Aviv tradition: Cybertech Tel Aviv, HLS & Cyber Convention, Bynet Expo and more.

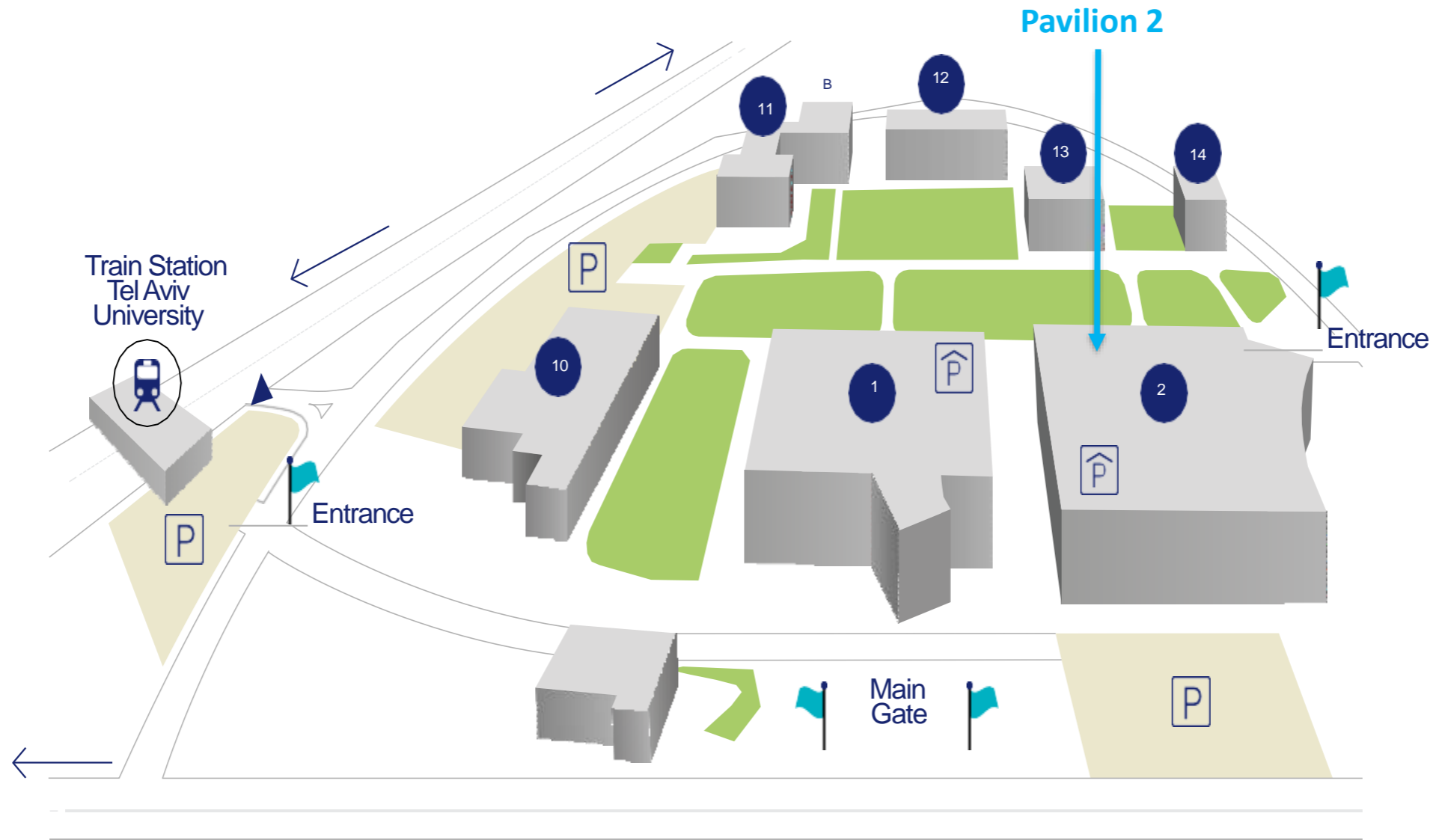
In 2019 Expo Tel Aviv hosted the famous Eurovision song contest with more than 3,000 participants.

With the support and commitment of the Tel Aviv-Yafo Municipality, new state-of-the-art pavilions, a business hotel and a restaurant complex are scheduled to be completed by 2027, making it possible to realize its true potential as an international hub for business, culture, science, and technology.

- A variety of 8 pavilions and 19 halls
- A new broadcast studio is available on premises
- Navigation App within Expo Tel Aviv available for download free-of-charge
- suitable for all types of events
- State-of-the-art meeting spaces
- Green lawns for outdoor events
- A 5-minute walk from the closest train station
- A 10-minute drive from the beach and hotel



EXPO TEL AVIV

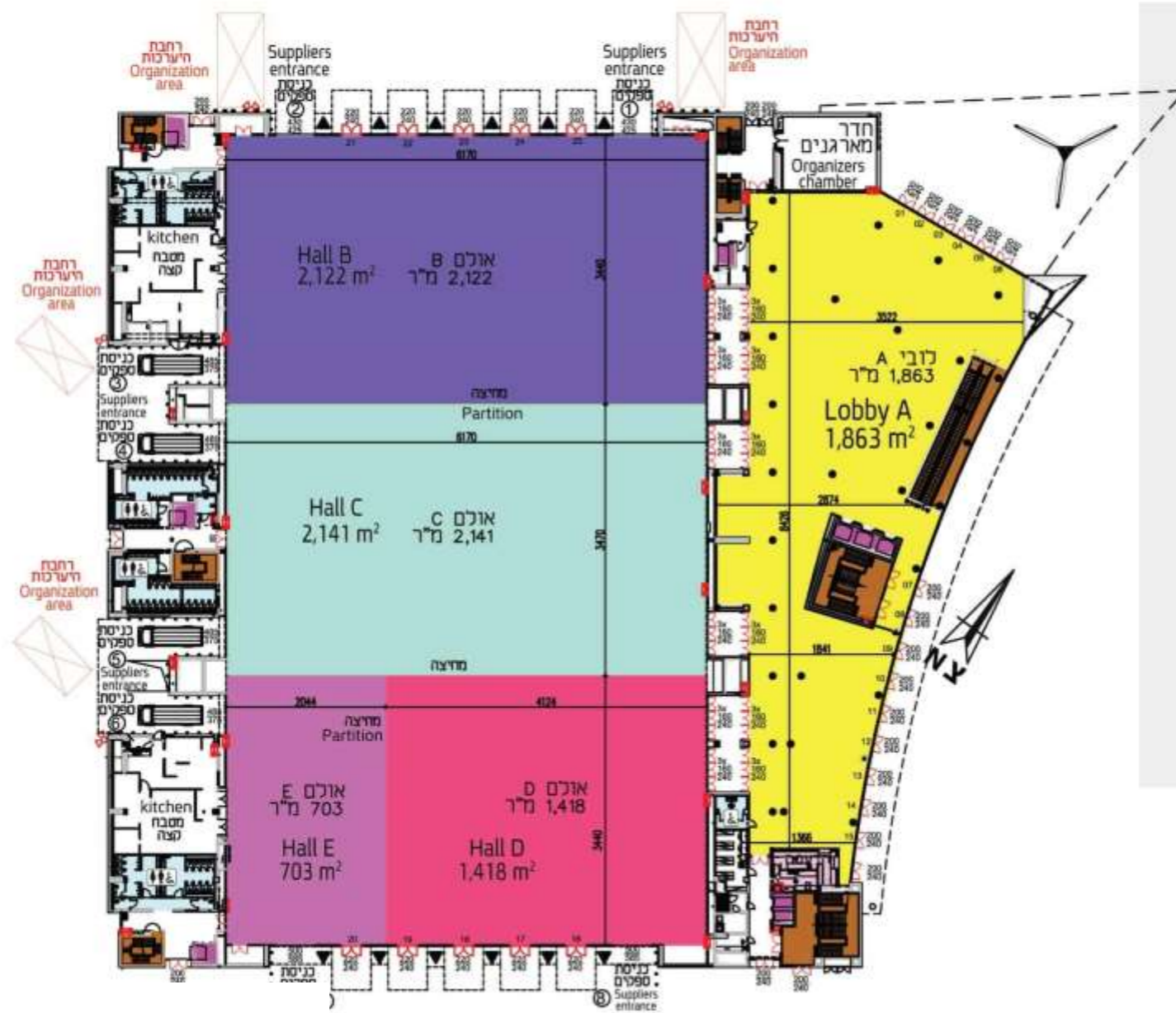


Pavilion 2

Entrance - Ground floor

ביתן 2

קומת כניסה - מפלס קרקע



Halls	גובה מ' Height m	רוחב מ' Width m	אורך מ' Length m	שטח מ"ר Area in m ²	אולמות
Lobby A	12.30	35.22 / 13.66	84.26	1,863	לובי A
Hall B	17.50	34.40	61.70	2,122	אולם B
Hall C	17.50	34.70	61.70	2,141	אולם C
Hall D	17.50	34.40	41.24	1,418	אולם D
Hall E	17.50	34.40	20.44	703	אולם E

המידות המפורטות בסקיצה זו אינן מהוות תחליף למדידה בפועל של השטחים שהינה באחריות המארגן.

The dimensions shown in this diagram do not constitute an alternative to actual measurement of the grounds that are at the responsibility of the organizer.

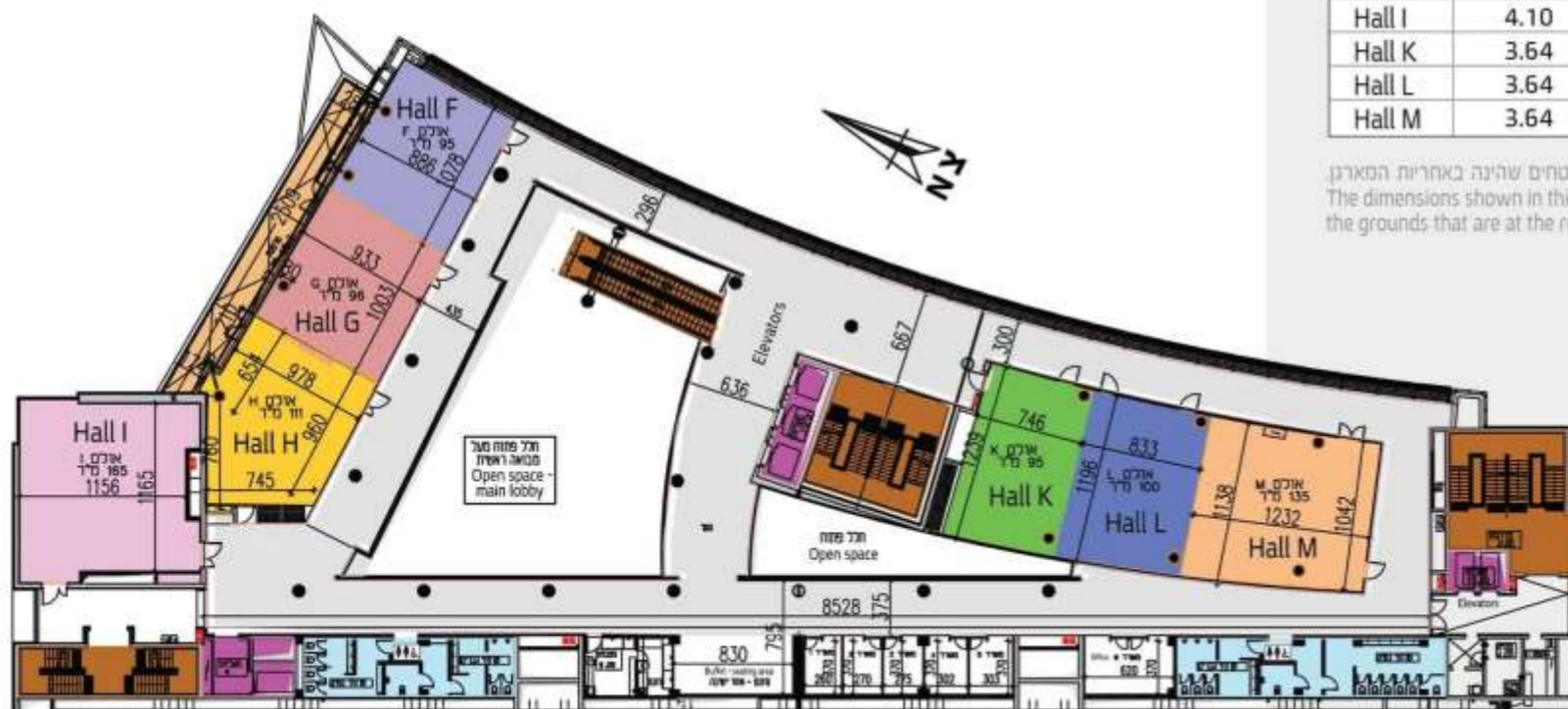
Lobby & Hall A		לובי ואולם A
Hall B		אולם B
Hall C		אולם C
Hall D		אולם D
Hall E		אולם E
Dining		הסעדה
Toilets		שירותים
Stairs		מדרגות/דרגנועים
Elevators/Escalator		מעליות
Fire hoses		עמדת כיבוי אש

Pavilion 2

First floor - convention halls

ביתן 2

קומה 1 - מתחם כנסים



Halls	גובה מ' Height m	רוחב מ' Width m	אורך מ' Length m	שטח מ"ר Area in m ²	אולמות
Hall F	3.70	8.66	10.78	95	אולם F
Hall G	3.70	9.33	10.03	95	אולם G
Hall H	3.70	9.78	9.90	115	אולם H
Hall I	4.10	11.56	11.65	165	אולם I
Hall K	3.64	7.46	12.39	95	אולם K
Hall L	3.64	8.33	11.96	100	אולם L
Hall M	3.64	12.32	11.38	135	אולם M

המידות המפורטות בסקיצה זו אינן מהוות תחליף למדידה בפועל של השטחים שהינה באחריות המארגן.
The dimensions shown in this diagram do not constitute an alternative to actual measurement of the grounds that are at the responsibility of the organizer.

- Hall F אולם F
- Hall G אולם G
- Hall H אולם H
- Hall I אולם I
- Hall K אולם K
- Hall L אולם L
- Hall M אולם M
- Toilets שירותים
- Stairs מדרגות/דרגנועים
- Elevators/Escalator מעליות
- Fire hoses עמדת כיבוי אש

EXPO TEL AVIV: SUSTAINABILITY

Expo Tel Aviv has eco-friendly conference center and all construction and development are conducted in accordance with environmental standards

ENERGY SAVING

All the lamps in Expo Tel Aviv were replaced with 95 LED lamps, each one is controlled separately and has a lower maintenance cost.

GREY WATER

All water gathered from the air condition system of Pavilion 2 is collected and used for watering the lawns of Expo Tel Aviv.

DRINKING WATER

Tap water in Israel is suitable for drinking. There are water fountains in the different pavilions to be used freely by participants to refill their own reusable bottles.

REDUCE SINGLE USE PLASTIC

All catering companies operating in Expo Tel Aviv are using perishable bamboo plates or reusable eating utensils.

WASTE MANAGEMENT

Expo Tel Aviv is integrating a waste separation system with the assistance of the Tel Aviv-Yafo Municipality.

GREEN bins collect food

ORANGE bins collect packages

BLUE bins collect paper

TRANSPORTATION & ACCESS

The location of Expo Tel Aviv allows arrival by train, or by buses - the nearest station is 500 meters from Expo Tel Aviv. There is also a possibility to arrive by bicycle or use one of the shared scooters.



A nighttime photograph of a city street. On the left, a modern building with a grid of windows is brightly lit with yellow and green lights. Palm trees line the sidewalk. In the foreground, a wooden boardwalk features several large, round, grey stone-like objects. To the right, a blue semi-transparent box contains the word 'ACCOMMODATION' in white capital letters. The background shows a city skyline under a dark blue sky.

ACCOMMODATION

HOTEL VARIETY

The Greater Tel Aviv area, with more than 11,000 hotel rooms, offers diverse choices that cater to all types of travelers, from budget to deluxe. The city has many hotels managed by international and Israeli chains. An assortment of quality name brand and boutique hotels that meet three-star and four-star standards are available, most of which have undergone renovations in the past few years.

More hotels are scheduled to be opened in the coming years.

Tel Aviv boasts first-class accommodations infrastructure, with 30% of the hotels located on the beach front.

Accommodation options	No. of available rooms
Luxury hotels	2,870
Premium hotels	3,620
Selected hotels	2,850
Tourist class hotels	1,750
Capsule (Pod) hotels	215
	11,305

* At present, the Israel Ministry of Tourism, which regulates hotel classifications, does not use the international star-rating system.

There are more than 2900 rooms available within 10-minute drive from Expo Tel Aviv. Additional 2000 rooms are available if 15-minute drive is acceptable.

Airbnb and similar accommodation options, have over 11,000 rooms available in Tel Aviv.

Average room rate per person, on a B&B basis, for July usually ranges between \$50 at hostels to \$130-450 at hotels, according to the level of the hotel.

There is no night/city tax in Israel and VAT doesn't apply for tourists staying in hotels (as of March 2023)

The next pages will give an overview of some of these hotels, varying from pods to boutique hotels. We can accommodate everyone.

The mentioned rates are an example only, based on Booking.com for July 2023.

INTERNATIONAL CHAINS



LOCAL CHAINS



HOTEL VARIETY Distance from the Expo: 10-15 mins. drive

HILTON TEL AVIV

Find us on the shores of the Mediterranean, right in the heart of Independence Park. We're within three kilometers of Tel Aviv Museum of Art, the Israeli Opera, and Museum Tower. Ben Gurion House is less than a kilometer away. We have five dining options, as well as a full-service spa and salon, saltwater outdoor pool, tour desk, and babysitting services (€530 BB, SGL)



SHALOM HOTEL & RELAX

Steps from the shore's waves and calming white sands is the Shalom Hotel, a beachside home in Tel Aviv. Influenced by the tranquility of the sea, the Europeaneseque ambiance is the most blissful of settings for a city respite, emitting an air of elegance throughout. Guests can indulge in the pampering spa or lounge on the exquisite rooftop while gazing at dazzling ocean views. (€225 BB, SGL)



BROWN SEA SIDE HOTEL

The new Brown Seaside by Brown Hotels is primly located in Tel Aviv's seaside area, right next to Gordon beach, the Tel Aviv Marina, and Ben-Gurion Boulevard. The hotel offers designer bedrooms with sea and city views, all decorated in a contemporary style with tropical and colonial influences. (€213 BB, SGL)



THE SPOT HOSTEL

Just steps away from the beach, the most popular spots in town and a lush park and river, THE SPOT's unbeatable location marries old and new, urban and nature to offer something for everyone. Offers pod rooms built for one in cozy quarters, perfect for travelers who want their own space, or mini rooms, which offer just the right amount of space and privacy to retreat to after a jam-packed day in Tel Aviv or an inspiring evening at our bar. (€35 BB, SGL)



CROWNE PLAZA HOTEL

Crowne Plaza® Tel Aviv Beach hotel sits on the seafront in central Tel Aviv, 3km from Savidor Central Railway Station. Local bus services are within walking distance. Fashionable Gordon Beach is at the hotel's doorstep, Tel Aviv Marina is next door and the seafront promenade attracts joggers and cyclists. (€258 BB, SGL)



TAL BY THE BEACH

The exquisitely renovated Tal by the Beach is the ultimate location for those seeking the most fun from the White City. Combining upscale style and design, the beautiful property offers guests a superb Israeli buffet breakfast, a breezy rooftop and also a gym and sauna. The definition of comfort and convenience, the hotel resides at the epicenter of all things Tel Aviv (€210 BB, SGL)



HOTEL VARIETY Distance from the Expo: 15-20 mins. drive

DAVID KEMPINSKI TEL AVIV

David Kempinski Tel Aviv is set in the heart of Tel Aviv and comprises 250 rooms and suites with floor to ceiling sea views. The Horizon Lounge and Cloud 51 on the 34th floor offer unparalleled views. Its cuisine combines Israeli and Mediterranean influences, with in-room dining offered. There are two infinity pools and the Spa rooms, saunas and a gym. (€707 BB, SGL)



LEONARDO BOUTIQUE

Close to Tel Aviv's hi-tech district, as well as close to central travel routes, the smart and stylish Leonardo Boutique Tel Aviv is ideally situated for those on business trips, and equipped with all the modern conveniences an urban traveler could wish for. (€266 BB, SGL)



DAVID INTERCONTINENTAL TEL AVIV

David InterContinental is in the fashionable Neve Tzedek neighborhood. The hotel offers views of the Mediterranean Sea and Jaffa. It features gourmet restaurants and a spa and wellness center with modern training equipment.

Each spacious room and suite overlooks the sea and the city. Some rooms also include free access to the Executive Lounge. (€403 BB, SGL)



WOM ALLENBY

WOM is the first pod-style hostel in Tel Aviv, offering stylish, private, design-led rooms in the center of the city. WOM is a new, hybrid accommodation engineered for today's contemporary, urban traveler.

(€55 BB, SGL)



BY14 HOTEL TEL AVIV

Business or pleasure, romantic reasons or simply to experience the beat of Tel Aviv city life, stay at the BY14 TLV Hotel. The welcome is enhanced by good music, bubbly cava, and sweet chocolate in the lobby. The BY14 TLV boutique hotel, boasting 107 designer rooms, is ideally situated in the heart of the city, just a brief stroll from the beach. The hotel boasts personalized service at the highest level.

(€155 BB, SGL)



PRIMA CITY TEL AVIV

Prima City Tel Aviv is an ideal home base, seconds from the beach, to plan and enjoy an eventful and comfortable stay in Tel Aviv, at great value. Whether traveling for business or pleasure, Prima City Tel Aviv offers a variety of business services including an internet portal and free wireless internet in public areas and all guest rooms. Private meeting rooms, seminar rooms, and banquet halls are also on the premises. (€165 BB, SGL)



A photograph of a cafe entrance with a blue overlay containing the text 'SOCIAL PROGRAM'. The cafe has a large glass door and window, and is surrounded by lush green vines and flowers. Inside, several people are sitting at a bar, and a man is walking past on the sidewalk. The text 'SOCIAL PROGRAM' is written in white capital letters on a blue rectangular background.

SOCIAL PROGRAM

OPTIONS FOR WINE WELCOME RECEPTION

Located within the conference venue, the welcome reception will take place at Expo Tel Aviv rooftop, over looking the sun set.

ICC 2027 conference participants will be able to network with friends and colleagues and enjoy soft drinks, Israeli wine and beer, surrounded by the amazing Tel Aviv vibe.

Grounds can accommodate up to 1,500 people.



CONFERENCE DINNER

The conference dinner can take place in some spectacular places in the city, along the serene views of the Hayarkon River or a surprising urban garden in the middle of the city. It can also take place in the unique background of Old Jaffa.

Although not a traditional scenery, 'The Lawrence' is an authentic Ottoman structure, including its interior design and spacious rooftop that offers a gorgeous view of the Mediterranean and all of Tel Aviv. 'The Lawrence' is a place of vibrant style, excellent local culinary, loaded with originality very much like Tel Aviv-Yafo.

Grounds can accommodate up to 400 people.



ACCOMPANYING PERSONS' PROGRAMME

For a different perspective on Tel Aviv, the Tel Aviv Convention Bureau will be happy to offer guided walking tours. Through a fun, interactive experience, the city's knowledgeable tour guides will introduce the accompanying persons to the interesting culture, history, hidden gems and secrets of Tel Aviv, such as:

The White City

A stroll down Rothschild Blvd. one of Tel Aviv's oldest and most fashionable streets. See the city's first homes and street lights, as well as many other important historic sights. Hear the stories of the houses that line the boulevard and of the people who lived in them. Learn about the unique architecture of the buildings - a UNESCO World Heritage Site - and the conservation program that keeps them so beautiful.

Sarona

The Templars Colony Sarona, the bustling park at the heart of Tel Aviv that has undergone a meticulous preservation process, brings together heritage, history, tourism, recreation, trade, residential options and business. Join this tour to explore the Sarona Visitors Center, discover the beautiful well-preserved houses, as well as the first mechanical oil mill of the land of Israel, and visit the site's historic underground Templar tunnel.

Street Art

In the maze of workshops and garages inside Tel Aviv's Florentine neighborhood, far away from the world of galleries and museums, there is a place full of local artistic creations - street art. Learn about the artists behind these in-depth works and their symbolic messages. Discover more about the history of graffiti as well as the Israeli street artists and their creations.





ORIENTEERING EVENT

A classical Orienteering event will be arranged for ICC 2027.

The Orienteering event in Jaffa will be organized by the Israel Orienteering Association, which organize and run all types of orienteering events - from high level competitions to recreational orienteering activities, and support orienteering training and travel in Israel.

Jaffa (Yafo) is one of the most ancient port cities in the world. It is full of historical sites, restaurants and intrigue. From attractions that backtrack through years of ancient history to a laid-back, yet vibrant nightlife scene, Jaffa offers many attractions, including mosques and churches, ancient clock tower, artists' studios, galleries, trendy restaurants and top-rated luxury hotels.

We propose that the event will take place on Tuesday evening to maximize boosting the participants energy after a long conference day.



BUDGET

CONFERENCE FEES

The conference fees will be kept as low as possible, and still offer a great successful conference. The 2% levy payable to ICA per participant is included in the conference fee.

2025	Quantity	Early	late	Total
Full	550	€530.00	€580.00	€299,750.00
Developing country	50	€450.00	€510.00	€23,400.00
Young researcher / pensioner	300	€375.00	€430.00	€117,450.00
Banquet (Dinner)	280	€112.50		€31,500.00
Total	900			€472,100.00

BUDGET

The budget for ICC 2027 is at projected costs in 2022 (all figures in Euro currency):

Estimated Revenue	Quantity	Total
Registration	900	€472,100.00
Sponsorship & Exhibition		€187,000.00
ICA Levy	2%	-€9,442.00
Total Revenue		€649,658.00

Above figures are based on current exchange rate of €1 : ₪3.64 and are subject to change, excluding 17% VAT



SUPPORT

At this early stage, Tel Aviv Convention Bureau pledged their support to host a wine welcome reception, provide welcome signage around the city and guided walking tour of the city.

In addition, the following entities and governmental bodies have expressed a keen interest to actively support this important event in Tel Aviv.



Israeli Association for Cartography and Geographical Information Systems



המרכז למיפוי ישראל
Survey of Israel



הלשכה המרכזית לסטטיסטיקה
Central Bureau of Statistics
دائرة الإحصاء المركزية



Association of Licensed Surveyors in Israel



Israel Orienteering Association



MAPA
Mapping and publishing



האגודה הגאוגרפית הישראלית
الجمعية الجغرافية الاسرائيلية
ISRAELI GEOGRAPHICAL ASSOCIATION



PRE/POST TOURS



VISIT ISRAEL

Israel is a small country - 430km lengthwise and approx. 100km across, from the southern Eilat city to Rosh Hanikra up north.

Once you arrive to Israel, further to the beautiful and bustling Tel Aviv city, you must also visit the following sites:

Jerusalem - the capital of Israel, which merges three religions: Judaism, Christianity and Islam. In Jerusalem you will experience the history and centuries of the Old city and the Western Wall. You will enjoy the atmosphere of the modern part of Jerusalem where you will sightsee the famous university, Yad Vashem, museums and the Israeli Knesset.

Dead Sea - The name Dead Sea is due to the high concentration of salt, in which only very rare and unique life forms survive.

Masada - One of the largest and most famous architectural sites where the Jews sacrificed their lives for the sanctity of God.

The Sea of Galilee, also called Lake Tiberias - a freshwater lake. Historical and religious sites in the region draw both local and foreign tourists. The Sea of Galilee is an attraction for Christian pilgrims who visit Israel to see the places where Jesus performed miracles according to the New Testament, such as his walking on water, calming the storm and feeding the multitude.

Golan Heights - The northern region of Israel. One of the most famous places is Mount Bentel - from which you can overlook Syria. In the Golan Heights you can find streams, nature reserves, historical sites and many wineries due to the cold and dry weather.

Negev and craters - The arid southern region, which covers 50% of Israel's territory. There are 3 large craters that took million of years to form. Desert tourism is characterized by camping, river channels, magical springs, nature reserves and biblical history remains.

Caesarea - the port city that was built in the days of King Herod and then destroyed and rebuilt numerous times. In this national park you can enjoy archaeology, Hippodrome antiquities, bathhouses, beautiful promenade and last but not least the fascinating history that says it all...

These are just a few sites out of dozens of points of interest in Israel. Obviously, there are many more interesting and magical sites all over Israel to visit.

TOURIST ATTRACTIONS IN TEL AVIV

Tel Aviv's Mediterranean weather allows everyone to enjoy outdoors activities throughout the year. Take advantage of our comfortable weather, especially during the summer, and explore the outside.

Tel Aviv Walking Tours

We invite you to become acquainted with the people, streets, stories, flavors and aromas that characterize Israel's nonstop city. Feel the magic of Jaffa, visit the bustling markets, learn about Bauhaus architecture in the White City, get to know the charming Templar colony of Saron, discover where the three major religions meet, hear some gossip about the love stories in the city's first neighborhoods, see what goes on behind the scenes at theaters and the opera - and much more.

Tel Aviv Beach Activities

With such good weather, it is a pity to stay indoors. Enjoy the Mediterranean Sea with SUP classes, rowing, kayaking or simply do some fitness exercises on the beach. Relax with Yoga classes on the sand, or at the port, or jog along the coast on our beautiful promenade.

Tel Aviv Tourist Attractions

Go up in a hot air balloon for a stunning panoramic view of the city, visit the new Peres Peace and Innovation Center for a true experience of Israel the Start-up Nation, or explore the Tel Aviv Museum of Art's extensive collection of local art from the beginning of the 20th century to present times.

Vibrant Culinary Scene

["World's 5th Best Food City"](#)
(Condé Nast)

With trendy restaurants, cafes, gastropubs and street food stands on every corner, Tel Aviv is truly a global culinary hotspot. The city offers a rich mix of both innovative and traditional cuisine from around the world, making it foodie heaven. International recognition of the city's vibrant culinary scene can be credited to many of its creative chefs opening restaurants inspired by Tel Aviv in other locations around the world. From Melbourne to London, New York to Amsterdam, you can find Telavivian chef restaurants, but nothing beats the authentic Tel Aviv cuisine within the city itself.

Equally appealing, but easier on the wallet, Tel Aviv's street food scene broadcasts the same cultural melting pot at a quarter of the price (with top local chefs behind-the-scenes as well). Jaffa is also an equal goldmine for top-notch street food. Try everything from the vegan-friendly "Sabich" - a fluffy pita filled with eggplant, potato, and other flavorful fixings, to the ubiquitous, yet wholeheartedly satisfying, "Shawarma", "Falafel" or "Hummus".

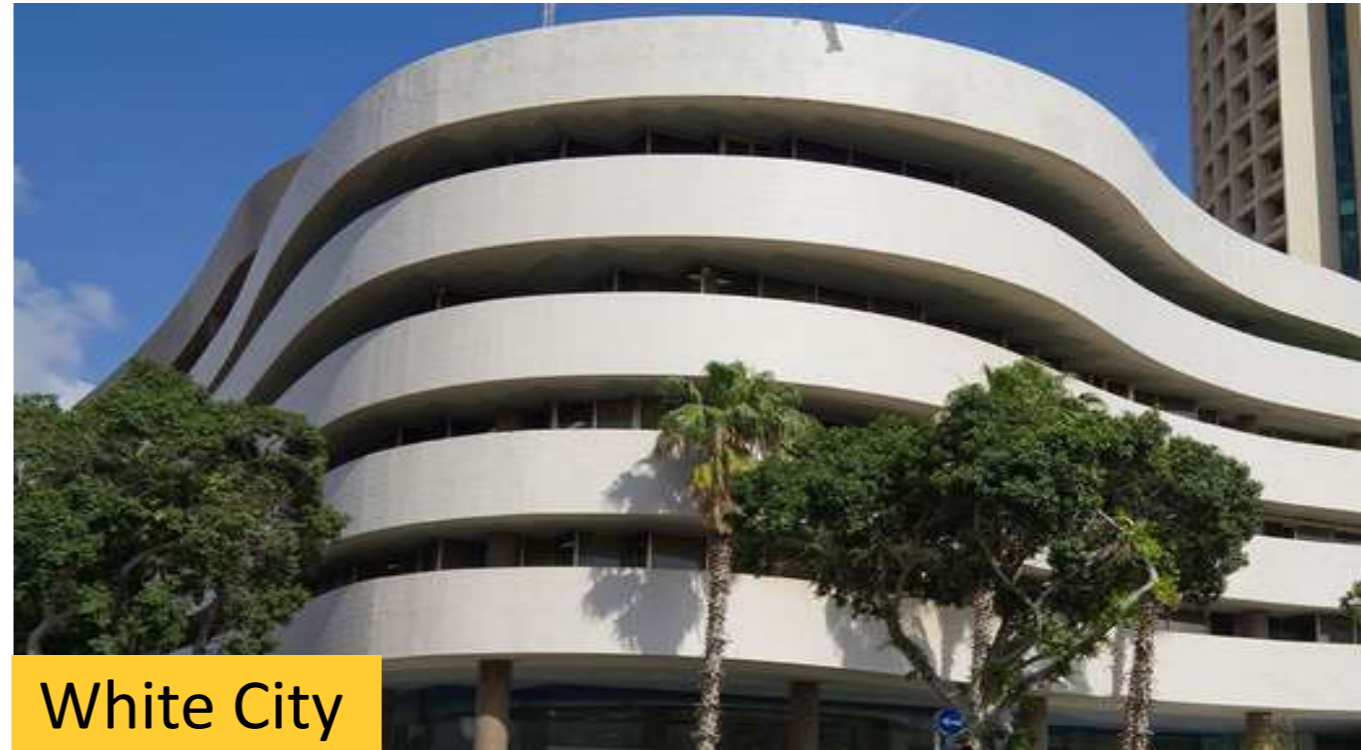
Take your pick, we promise, you won't be disappointed.



GUIDED WALKING TOURS IN TEL AVIV



Sarona



White City



Street Art



Yafo

OPTIONAL TOURS IN ISRAEL



Jerusalem



Dead Sea



Nazareth



Haifa

OPTIONAL TOURS IN THE MIDDLE EAST



Jordan, Petra



Dubai



Egypt, Pyramids



Cyprus



**LETTERS OF
SUPPORT**



July 21, 2022

Tim Trainor
President
International Cartographic Association

SUPPORT FOR ISRAEL'S BID FOR THE 32ND INTERNATIONAL CARTOGRAPHIC CONFERENCE

Dear Tim,

I am delighted to inform you that the Survey of Israel supports the Israeli Association for Cartography and Geographical Information Systems in the bid to host the premier event of the ICA 32nd International Cartographic Conference in 2027.

Our office will be happy to provide logistic support to the local organization committee as well as host technical visits for delegates and preconference meetings for some of the Commissions at no cost. Furthermore, we will support the ICA conference financially depending on available budget and other constraints.

I will gladly appreciate it if the Executive Committee of the ICA will choose Israel's bid for the ICA in 2027.

Sincerely yours,
Hagi Ronen

DG
Survey of Israel

לשכת הסטטיסטיקן הלאומי
Office of the National Statistician

Tim Trainor
President
International Cartographic Association

SUPPORT FOR ISRAEL'S BID FOR THE 33RD INTERNATIONAL CARTOGRAPHIC CONFERENCE AND 20TH GENERAL ASSEMBLY, 2027

Dear Mr. Tim Trainor,

It is my great pleasure to inform you that the Central Bureau of Statistics supports the Israeli Association for Cartography and Geographical Information Systems in its bid to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

The Central Bureau of Statistics (CBS) is a professional organization responsible for the State of Israel's official statistics. We provide up-to-date, high quality and independent statistical information for a wide variety of users in Israel and abroad. It is in Israel's national interest to provide international organizations with complete, high quality information, because various international entities will use it in making decisions about Israel.

The CBS's geographical publications comprise statistics in the form of the analysis and the presentation of data associated with human activity, such as demography, agriculture, transportation, education, etc., as well as geophysical characteristics, such as precipitation, topography and land use. The findings are disseminated as tables, charts and uniquely as GIS layers or maps.

The CBS has participated in ICA events in previous years and won a prestigious prize for a statistical atlas, presented at the International Cartographic Exhibition.

Therefore, the CBS is eager to assist in hosting the ICC in Israel. Our office would be happy to provide personnel and logistic support to the local organization committee, to participate in the technical exhibition and to present a special map exhibition on Israeli statistics. We will be glad to host meetings for some of the commissions at no cost.

Sincerely,
Yoel Finkel
Acting National Statistician



February 23, 2023

Mr. Thomas Schulz
Secretary-General and Treasurer
International Cartographic Association (ICA)

The Israel Ministry of Tourism encourages the International Cartographic Association (ICA), to host ICA 2027 in Tel Aviv, Israel. We would like to invite each and every one of the participants to take their time and enjoy our lavish extraordinary state, with its historical & modern sites.

Israel is a young and vibrant country, where visitors can enjoy beachside views of the Mediterranean Sea in the modern city of Tel Aviv, views of the Judean Hills in the ancient city of Jerusalem and a view of both, the sea and the Desert Mountains in Eilat. As home to multiple geological zones, Israel offers a variety of tour opportunities – from private coach and walking treks in the green mountainous terrain of the north to the dry deserts of the south.

The city of Tel-Aviv was named as 'The Mediterranean Capital of Cool' By the New York Times and among Lonely Planet's 'Top 10 Action-Packed Cities', Tel Aviv is without a doubt THE place to visit in the Mediterranean.

Tel Aviv is not just a typical city in Israel but rather a dynamic hub of innovation, technology and scientific thought, known as the Startup City. Tel Aviv offers wonderful dining and nightlife opportunities, fantastic beaches and historical sites everywhere.

Tel Aviv is UNESCO recognized Bauhaus architecture, award-winning cuisine, world-class nightlife, friendly laid-back atmosphere and gorgeous beaches all earned the city its rightful place as one of the world's top travel destinations

The Israeli Ministry of Tourism looks forward to welcoming ICA to an exciting, safe and unforgettable stay in our country. Participants of the ICA 2027 will certainly return home with memories that will last a lifetime. I look forward to welcoming you and all the congress delegates to our beautiful city.

Sincerely,

Sara Salansky

Senior Department Manager (Abroad)

Israel Ministry of Tourism

February 7, 2023

Mr. Thomas Schulz
Secretary-General and Treasurer
International Cartographic Association (ICA)

Subject: Official Candidacy to host ICC 2027

Dear Mr. Schulz,

I am delighted to suggest Tel Aviv-Yafo as a possible destination for the 33rd International Cartographic Congress (ICC) in 2027.

Tel Aviv-Yafo is a merger of two cities (Tel Aviv and Jaffa, or Yafo). As such, it combines old and new - bringing together an ancient active port alongside one of the worlds' leading tech and financial hubs. Here you will find a tangible example of how to integrate old habits with new technologies, and how to blend different cultures in order to tell one story.

Tel Aviv-Yafo - "The Capital of Mediterranean Cool" (as described by the New York Times) - offers 14-Kilometers of white sandy beaches, wonderful Mediterranean weather, a vibrant art scene, great restaurants and a cutting-edge start-up ecosystem.

I believe our city can serve as a wonderful location for your conference and look forward to welcoming you to Tel Aviv-Yafo.

Sincerely yours,



Ron Huldai
Mayor of Tel Aviv-Yafo

February 27, 2023

Tim Trainor
President
International Cartographic Association

SUPPORT FOR ISRAEL BID FOR THE 33rd INTERNATIONAL CARTOGRAPHIC CONFERENCE

Dear Tim Trainor,

It gives me great pleasure to inform you that the School of Environmental Sciences at the University of Haifa is supporting the Israeli Association for Cartography and Geographic Information Systems in its bid to host the 33rd International Cartographic Conference and the 20th General Assembly of the ICA in 2027 in Tel Aviv-Yafo.

Our School is happy to provide free logistical support to the local organizing committee and to organize visits to our laboratories for the delegates.

We would be happy to attend and contribute to the academic sessions.

I would very much appreciate if the Executive Committee of CIA would consider positively Israel's application for the ICA in 2027.

Sincerely,

Prof. Lea Wittenberg
Head, School of Environmental Sciences



15/02/2023

Tim Trainor
President, International Cartographic Association

SUPPORT FOR ISRAEL'S BID FOR THE 33RD INTERNATIONAL CARTOGRAPHIC CONFERENCE AND 20TH GENERAL ASSEMBLY, 2027

Dear Tim Trainor,

It is with great pleasure to inform you that the division of Mapping and Geo-Information Engineering, Technion- Israel Institute of Technology, supports the Israeli Association for Cartography and Geographical Information Systems in the bid to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

As the head of the Department of Transportation and Geo-Information Engineering, Faculty of Civil and Environmental Engineering, Technion, I will make every effort to assist and help the local organizing committee in preparing, organizing, and managing the conference. The faculty members and graduate students in our department will do their best to ensure the success of the conference.

I will gladly appreciate it if the Executive Committee of the ICA will choose Israel's bid for the ICA in 2027.

Sincerely,
Prof. Gilad Even-Tzur



November 28, 2022

Re: Endorsement of proposal concerning Israel's bid for the 33rd International Cartographic Conference and 20th General Assembly, 2027

To Tim Trainor,
President, International Cartographic Association

I am pleased to submit my endorsement of the Israeli Association for Cartography and Geographical Information Systems proposal to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

I am the chair of the Department of Geography and previously served as the director of the Institute of Urban and Regional Studies at the Hebrew University of Jerusalem. My department offers a BA in Geography, Environment, and Geographical Information Systems and several MA programs in Urban and Regional Planning, Environmental Policy, and Smart Cities and Urban Informatics. These programs offer various cartography, digital cartography, GIS, and spatial data science courses. In addition, several prominent researchers in our department are engaged in teaching and studying cartography and digital cartography, including Prof. Noam Levin (remote sensing), Dr. Yair Greenberger (production of Volunteered Geographic Information and open street maps), Dr. Amit Birenboim (location tracking technologies and virtual reality), Mr. Adi Ben Nun (Director of University GIS Center), and Prof. Emeritus Rehav Rubin (history of cartography and mapping of Jerusalem and the Holy Land).

Moreover, our department operates a unique map and aerial photography collection. Collaborating with the Library Authority of the Hebrew University (Chairman Prof. Reuven Amitai and Director Naomi Alshech) and specifically with the Bloomfield Library for the Humanities and Social Sciences (Director Osnat Levy), we invest in upgrading these collections, digitizing, and increasing their accessibility. In addition, we have constructed a site that enables users to search for historical maps and aerial photographs based on their geographical locations and order material over the internet. Hence, my department has close ties and connections to the areas of Cartography, teaching cartography, studying maps and mapping, and daily operating map collections.

Last, the department is accustomed to hosting and supporting various international activities, including visiting professors and students, workshops and meetings, and international conferences. Therefore, I believe we can help and support the efforts to hold the 33rd International Cartographic Conference and 20th General Assembly 2027 in Israel. The Hebrew University, in general, and the Department of Geography and University Libraries are committed to assisting and supporting this endeavor.

I would be delighted to help promote the Israeli Association for Cartography and Geographical Information Systems proposal. In addition, we would be glad to assist in hosting some of the activities at HUJI, including a map exhibition, GIS workshops, and study tours of the city.

Sincerely,

Prof. Gillad Rosen
Chair, Department of Geography
Institute of Urban and Regional Studies
The Hebrew University of Jerusalem
Mt. Scopus | Jerusalem 9190501
Tel: +972-2-5883349
Email: gillad.rosen@mail.huji.ac.il



February 12, 2023

רשות הספריות
ספריית הר הצופים
למדעי הרוח והחברה
ע"ש בלומפילד

The Library
Authority
Bloomfield Library
for the Humanities
& Social Sciences

Tim Trainor
President
International Cartographic Association

SUPPORT FOR ISRAEL'S BID FOR THE 33RD INTERNATIONAL CARTOGRAPHIC
CONFERENCE AND 20TH GENERAL ASSEMBLY, 2027

Dear Tim Trainor,

It is with great pleasure that I want to inform you that the Mount Scopus library, home of the Map collection of the Hebrew University, supports the Israeli Association for Cartography and Geographical Information Systems in its bid to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

The Map Collection of the Hebrew University includes about 70,000 maps from Israel, the Middle East, and the world. About half of the collection consists of maps of Israel. The collection includes, as its chronological starting point, Napoleon's map made during his military trip to Egypt and Israel (1799). In addition, the collection includes 350 atlases, 680 wall maps (of which ca.260 drawn by hand in the cartographic laboratory of the Geography Department of the Hebrew University) and 8,000 maps of the Jewish National Fund

Our Library and Map Department will be happy to host technical visits for delegates at no cost and preconference meetings for some of the Commissions at no cost. In addition, in coordination with the local organizing committee, we intend to set up and curate an exhibition of the hand drawn wall maps out of our collection, in cooperation with other map collections in Israel, to promote cartography for education.

I will gladly appreciate it if the Executive Committee of the ICA will consider Israel's bid for the ICA in 2027.

הר הצופים
9190501 ירושלים
טל: 5883397-02
פקס: 5322435-02

Mount Scopus
Jerusalem 9190501, Israel
Tel: 972-2-5883397
Fax: 972-2-5322435

Sincerely,
Osnat Levy,
Library Director

February 8, 2023

To whom it may concern;

R.E: Support letter for organizing the 2027 International Cartographic Conference in Tel-Aviv, Israel

Dear Sir or Madam.

It is with great confidence that I write this letter to express my support for the 2027 International Cartographic Conference to be held in Tel Aviv, Israel. As the head of the Geo-Information and Surveying track in Ariel University who also teach the cartography and GIS courses, I strongly believe that this event will provide a valuable opportunity for researchers, professionals, and students to come together and share their ideas, knowledge, and experiences.

Tel Aviv is an ideal location for the conference, given its rich cultural heritage, thriving technology industry, and strong commitment to innovation in the field of mapping and geospatial technology. Israel has a long history of excellence in cartography, with many companies, universities, and research institutes based in the country. Hosting the conference in Tel Aviv would provide an excellent platform for showcasing the latest advances in this field and for building new partnerships between researchers, industry, and government.

The 2027 International Cartographic Conference will be a great opportunity for participants to explore new and innovative approaches to mapping, geospatial analysis, and geographic information systems. This will help to promote greater understanding of the challenges and opportunities facing the field, and to encourage further research and development.

The faculty and students in the Geo-Information and Surveying track of Ariel University will be happy to participate and assist as much as we can to ensure the success of this important conference.

In conclusion, I would like to offer my full support for the 2027 International Cartographic Conference to be held in Tel Aviv, Israel. I believe that this event will be a great success and will help to advance our knowledge and understanding of the field of cartography. I look forward to the opportunity to attend and participate in this important event.

If I can be of any further assistance, please contact me at the address below.

Sincerely,

Prof. Yaron A. Felus, Ph. D., P.S.
Surveying and Geo-Information track



Ariel University, Ariel, Israel.

Email: Yaronp@ariel.ac.il ; Phone: +972-50-6225448

February 15, 2023

Support for Israel's bid for the 33rd international cartographic conference and 20th general assembly, 2027

Dear Tim Trainor
President International Cartographic Association,

It is with great pleasure to inform you that the Department of Geography at Bar Ilan university, supports the Israeli Association for Cartography and Geographical Information Systems in its bid to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

I am the chair of the Department of Geography and Environment at Bar Ilan University as well as the co-Head of the Graduate Program in Regulation and Environmental Technology. My department offers a number of MA programs, including Urban Planning, Environmental Policy, Geographic Information Systems, and Earth Science. A variety of cartography and digital cartography courses are available within these programs, as well as GIS and spatial data science courses.

In addition to providing and hosting technical visits for delegates at no charge, our Department is also pleased to arrange meetings for some of the Commissions prior to the conference.

As a final note, I would like to express my full support for the 2027 International Cartographic Conference in Tel Aviv, Israel. A great deal of knowledge and understanding in the field of cartography will be advanced through this event, which is expected to be a great success. I will gladly appreciate it if the Executive Committee of the ICA will give positive consideration to Israel's bid for the ICA in 2027.

If I can be of further assistance, please do not hesitate to contact me at the following address.

Sincerely



Dr. Orit Rotem-Mindali
Head | Department of Geography and Environment
Academic Head: Regulation and Environmental Graduate Program
Faculty of Social Sciences
Email: orit.rotem@biu.ac.il

Tel: 03 5318340/1 :טל • Fax: 03 738 4033 :פקס • Geog.Dept@biu.ac.il • <http://geoenv.biu.ac.il>

Bar-Ilan University (RA), Ramat Gan 52900, Israel • www.biu.ac.il • ישראל, 52900, רמת גן (ע"ר), אוניברסיטת בר-אילן



Feb 16, 2023

Tim Trainor
President
International Cartographic Association

Subject: SUPPORT FOR ISRAEL'S BID FOR THE 33RD INTERNATIONAL CARTOGRAPHIC
CONFERENCE AND 20TH GENERAL ASSEMBLY, 2027

Dear Mr. Tim Trainor,

With great pleasure, Tel-Hai Academic College strongly supports the Israeli Association for Cartography and Geographical Information Systems in its bid to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

Israel is a central geographical point between three continents. Throughout history, the centrality of this geographic area has made it a place for surveying and mapping. Israel is rich in cartographical material waiting to be unveiled. Israel has many institutions with unique cartographical material from different periods and languages. For example, in our modest Center, at Tel-Hai Academic College, we have over 35,000 historical maps and a few hundred aerial photos from the last 180 years.

Tel-Aviv is a modern and vibrant city which without a doubt will be able to host this large international conference. Without a doubt the conference participants will be excited to visit Israel and explore its modern and historical richness.

Tel-Hai Academic College is ready to support the local organizing committee and give a hand in whatever it needs to make this conference successful.

Sincerely,

Dr. Gad Schaffer

Academic Director – Historical

Cartography Research Institute

Tel-Hai Academic College

Upper Galilee, 1220800, Israel

schaffergad@telhai.ac.il



March 8, 2023

Mr. Tim Trainor
President
International Cartographic Association

RE: Letter to express the support of the Association of Licensed Surveyor in Israel in the Israeli bid for hosting the 33rd international cartographic conference and 20th General Assembly 2027

Dear President of the International Cartographic Association,

On behalf of the Association of Licensed Surveyors in Israel, we are writing to express our strong support for Israel's bid to host the 33rd International Cartographic Conference and 20th General Assembly in 2027.

As licensed surveyors, we recognize the importance of accurate and up-to-date cartographic data for our profession. We believe that hosting this conference in Tel Aviv, Israel will provide an excellent opportunity for the international community of cartographers, geographers, GIScientists, and other experts to share their knowledge and expertise in this field. It will also offer a platform for collaboration and networking among professionals from around the world.

Israel is well-known for its innovative and technology-driven industries, and the proposed program for the conference reflects this reputation. We believe that hosting the conference in Tel Aviv will provide a unique opportunity for attendees to experience the vibrant and dynamic city, as well as to learn about the latest developments and advancements in cartography and GIScience.

The Association of Licensed Surveyors in Israel fully supports Israel's bid to host the 33rd International Cartographic Conference and 20th General Assembly in 2027, and we believe that this conference will be an excellent opportunity to showcase Israel's expertise and contribution to the field of cartography.

Thank you for considering our letter of support.

Sincerely,



Prof. Yerach Doytsher

President, Association of Licensed Surveyors in Israel



February 23, 2023

Tim Trainor
President
International Cartographic Association

Re: Support for Israel's bid for the 33rd International Conference and 20th General Assembly

Dear president,

With great pleasure, I declare the Israeli Geographical Association's support for the bid initiated by the Israeli Association for Cartography and Geographical Information Systems to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

The Israeli Geographical association will be happy to assist with the conference and the general assembly by offering venue places at the universities. Israeli geographers are very much interested in advanced cartographic development. Researchers from all the Israeli universities and professional geographers, all of them members of the Israeli Geographical Association, will be delighted to participate in the conference, host pre-conference meetings, and participate in the international cartographic exhibition. The association will provide professional excursions for the conference participants at no cost and will be honored to help with logistics before and during the conference and the general assembly.

I will gladly appreciate it if the Executive Committee of the ICA will positively consider Israel's bid for the ICA in 2027.

Sincerely
Prof. Nurit Alfasi
President, The Israeli Geographical Association

נשיאת האגודה: פרופ' נורית אלפסי, המחלקה לגאוגרפיה ופיתוח סביבתי, אוניברסיטת בן-גוריון בנגב, באר שבע
מייל: nurital@bgu.ac.il
סגן נשיאה: פרופ' יואל צ'רני, החוג לגאוגרפיה ולימודי סביבה, אוניברסיטת חיפה
מייל: charney@geo.haifa.ac.il
מזכירה ומזכיר: ד"ר נעמה טשנר, המחלקה לגאוגרפיה ופיתוח סביבתי, אוניברסיטת בן-גוריון בנגב, באר שבע
מייל: naamate@bgu.ac.il



Tim Trainor
President
International Cartographic Association

09.02.2023

SUPPORT FOR ISRAEL'S BID FOR THE 33RD INTERNATIONAL CARTOGRAPHIC CONFERENCE AND 20TH GENERAL ASSEMBLY, 2027

Dear Tim Trainor,

It is with great pleasure to inform you that the Mapa – Mapping and Publishing, supports the Israeli Association for Cartography and Geographical Information Systems in its bid to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

Mapa is the leading and largest provider of geographic information (GIS) in Israel, owner of GISrael - the leading geographic information database for navigation in Israel.

Mapa is also a publisher of Israel's roads and travel Atlases and guides.

Our office will be happy to provide support and take part at the organization of the conference as needed as well as host technical visits for delegates at no cost logistic support to the local organization committee and preconference meetings for some of the Commissions at no cost. We wish to participate in the technical exhibition and intend to participate in the international cartographic exhibition

I will gladly appreciate it if the Executive Committee of the ICA will give positive consideration to Israel's bid for the ICA in 2027.

Sincerely
Ofer Menashes
Chief Executive Officer

Mapa GISrael **DIGITAL MAPPING**

Mapa - Mapping and Publishing Ltd.
29 Ha-Metsuda st. Azor P.O. Box 33, Azor 5819001
Tel. 972-3-6210500 • Fax. 972-3-5256878

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מפה - מיפוי והוצאה לאור בע"מ
המחזור 29 אזור ת.ד. 33, אזור 5819001
טל: 03-6210500 • פקס: 03-5256878



February 20, 2023

Tim Trainor
President
International Cartographic Association

SUPPORT FOR ISRAEL'S BID FOR THE 33RD INTERNATIONAL CARTOGRAPHIC
CONFERENCE AND 20TH GENERAL ASSEMBLY, 2027

Dear Tim Trainor,

It is with great pleasure to inform you that Systematics, Esri's distributor in Israel, supports the Israeli Association for Cartography and Geographical Information Systems in its bid to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

Systematics hosts an annual GIS conference, in which many users share their maps and apps, printed and interactive. We see a big interest in these works, and we are sure that the International Cartographic Conference will draw a lot of attention locally.

We look forward to the opportunity to attend and participate in this important event.

Esri regularly participates in the International Cartographic Conference (ICC) and is a member of the International Cartographic Association (ICA), and usually supports the ICC event, and will most likely support the ICC in 2027.

We will gladly appreciate it if the Executive Committee of the ICA will choose Israel's bid for the ICA in 2027.

Sincerely
Nurit Gutherz
Head of GIS Business unit,
Systematics Technologies

March 5, 2023

Tim Trainor
President
International Cartographic Association

SUPPORT FOR ISRAEL'S BID FOR THE 33RD INTERNATIONAL
CARTOGRAPHIC CONFERENCE AND 20TH GENERAL ASSEMBLY, 2027

Dear Tim Trainor,

It is with great pleasure to inform you that the Ofek Aerial Photography Ltd., supports the Israeli Association for Cartography and Geographical Information Systems in its bid to host the premier event of the ICA 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027.

Our company will be happy to consider providing assistance and support to the conference, including: hosting technical visits for delegates, logistic support to the local organization committee and pre-conference meetings for some of the Commissions, participate in the technical exhibition and sponsor the ICA conference financially as possible.

About Ofek Aerial Photography

For more than 30 years, Ofek Aerial Photography is one of the leading companies in Europe in the fields of aerial, satellite and street/360° mapping, geographic data collection and processing, and in the provision of services in numerous geographic applications.

In a technological age that develops at a dynamic pace, Ofek Aerial Photography invests heavily in advanced technological infrastructures and offers an advanced comprehensive solutions to the local and global markets.

I will gladly appreciate it if the Executive Committee of the ICA will give positive consideration to Israel's bid for the ICA in 2027.

Sincerely
Yaron Cohen
VP M&S, Ofek Aerial Photography Ltd.



10/03/2023

Dear Tim Trainor,

We are delighted to inform you that Simplex-Mapping Solution Ltd supports the Israeli Association for Cartography and Geographical Information Systems' bid to host the 33rd International Cartographic Conference and the 20th General Assembly in Tel Aviv-Yafo in 2027. We firmly believe that Tel Aviv is an ideal location for hosting the ICC, given its advanced technological infrastructure, and thriving start-up ecosystem.

As a leading mapping solutions company based in Israel, we are committed to supporting the Israeli Association for Cartography and Geographical Information Systems' efforts to bring the ICC to Tel Aviv. We are pleased to offer our expertise and knowledge to assist the local organization committee and provide logistic support to ensure the success of the conference. Additionally, we are eager to participate in the technical exhibition and intend to showcase our AI-based automatic 3D mapping and annotation technologies.

Moreover, we recognize the significance of the International Cartographic Association (ICA) and its contribution to advancing cartography and geospatial technologies worldwide. We are confident that hosting the ICC in Tel Aviv will provide a unique opportunity for professionals from around the world to exchange knowledge and foster new collaborations.

In conclusion, we urge the Executive Committee of the ICA to consider Israel's bid for the ICA in 2027. We believe that Israeli mapping industry contributions, coupled with the efforts of the Israeli Association for Cartography and Geographical Information Systems, will ensure the success of the conference, and enhance the cartography community's experience.

Sincerely,



Shahar Barnea (PhD)

Co-founder

Simplex-Mapping Solution



An aerial photograph of a beach with many colorful umbrellas and people. The water is clear and blue. A large blue square is overlaid on the image, containing the text 'IN CONCLUSION' in white.

IN CONCLUSION

ISRAEL

- Its typical Mediterranean climate makes Israel an ideal venue and a year-round destination
- A truly "global" country with convenient and affordable travel options
- An average of 9,200 incoming flights per month, prior to Covid-19
- Easy entry to Israel and no stamping of foreign passports
- Zero-rated VAT for foreign entities
- Home to world famous tourist attractions and an astonishing number of ancient sites, including the Dead Sea, the Herodian ruins in Caesarea, the Church of the Holy Sepulcher, Dome of the Rock and Western Wall in Jerusalem, and Mary's Well and the Basilica of the Annunciation in Nazareth
- A cultural past that dates back to pre-biblical times
- Excels at protecting civilians

TEL AVIV

- Tel Aviv was named one of the best places to visit in 2020 by Bloomberg, Forbes, Cosmopolitan, The Telegraph, Harper's Bazaar and the Daily Mail
- A 25-minute drive from the airport to the city
- A large selection of accommodation options and prices
- A large variety of venue options and prices
- One of the world's leading hubs for technology and innovation
- A metropolitan area with 8 hospitals, 4 universities and research institutes
- VentureBeat ranked Tel Aviv as one of the top 10 startup ecosystems in the world
- Offers various event venues that comply with the pharma code

"IT'S A BOLD STATEMENT BUT SOMEONE HAS TO MAKE IT –
TEL AVIV IS THE DESTINATION OF THE YEAR.
ATTRACTING TRAVELERS OF ALL TYPES – TRENDSETTING
MILLENNIALS, DIGITAL NOMADS, SEASONED TRAVELERS AND
EVEN FIRST-TIME ADVENTURERS – TEL AVIV IS ONE OF THOSE
PLACES THAT HAS ITS OWN UNIQUE THING GOING ON, YET
IN A TOTALLY FAMILIAR I BELONG HERE KIND OF WAY.
THAT'S WHEN YOU KNOW A CITY IS SPECIAL."

