



כ"א טבת תשפ"ד , January 2, 2024

### **ICC 2027 Report to the ICA– Q4 2023**

1. On Aug 18<sup>th</sup> 2023 the General Assembly of the International Cartographic Association voted to host the 33<sup>rd</sup> International Cartographic Conference in Tel Aviv, Israel.
2. In the short time between ICC 2023 until the end of the year, a few steps were taken to get things going:
  - 2.1. Sep 4<sup>th</sup> 2023 – The Israeli delegation to ICC 2023 met at the Survey of Israel, to celebrate the winning with the CEO, and map out the general plans for getting the LOC started.
  - 2.2. It was decided to have a ceremony and first business meeting of the LOC at the offices of the Central Bureau of Statistics in Jerusalem on Oct 12<sup>th</sup> 2023.
  - 2.3. A series of preparation meetings were planned, to outline the Loc's work until 2027.
  - 2.4. The WWW domain "ICC2027.org" was secured for 6 years.
  - 2.5. Contact has been made with some of the previous ICC organizers, to receive insights and ideas about the necessary preliminary steps that are recommended.
3. On Oct 7<sup>th</sup> 2023 a war broke out in Israel, and all preparations were postponed, including the LOC meeting that was supposed to take place a few days later, on the 12<sup>th</sup>.
4. On Dec 15<sup>th</sup> 2023 a Zoom meeting between Oren Raz (LOC) and Georg Gartner (ICA) took place, with the following comments:
  - 4.1. Israel is committed to hosting ICC 2027 in Tel Aviv, and foresees that the current events won't affect the preparations.
  - 4.2. ICA has not taken a side on this as it is too early to make any decision. The situation will come up at the EC meetings in March 2024, but again this feels too soon to take any stand. Another EC meeting will take place in Vienna at EuroCarto (September 2024), and Israel will be invited to report to the EC.
  - 4.3. Israel will take the opportunity at EuroCarto to promote ICC2027.
  - 4.4. ICC2025 Canada will be an evaluation point – ICA with the LOC.
  - 4.5. Israel understands the concerns that arise, and the LOC will be available to the President and the EC to help address any issue at hand.



5. Despite the hostilities, we managed to have a business meeting on Dec 20<sup>th</sup> 2023 with key figures of the ICS (Israeli Cartographic Society), SOI (Survey of Israel), CBS (Central Bureau of Statistics) and the Tel Aviv Convention Bureau.

Each year until 2027 was mapped out with key activities and tasks under 5 main topics, as follows (in short, slides attached):

- 5.1. **Budget** – The SOI and CBS will support the ICS in budget and personnel. The required sums seem reasonable, however it is still premature to secure the funds, as the governmental budget only extends 2 years ahead. The responsibility to meet the budget will be of the PCO (Professional Congress Organizer).
- 5.2. **Meetings and reports** – LOC meeting by the end of Q1 2024, and then every quarter, at least. Reports to the ICA every 6 months.
- 5.3. **Marketing** – web address secured. Representatives will attend relevant conferences as of 2024.
- 5.4. **Organization** – the ICS and the Tel Aviv Municipality will prepare a tender for the organization of the ICC by the end of Q2 2024, send it to relevant PCO's and receive bids by the end of Q3 2024, and the LOC will select a PCO by the end of Q4 2024.
- 5.5. **Scientific program** – a first approach to keynote speakers will be made by relevant CEO's in the LOC in Q2 and Q3 2024.

With regards,

ICC 2027 LOC

20/12/2023

# Meeting on budget for the ICC2027 conference

## Zoom

/ **SOI** - Hagai Ronan, Idit Yogev, Shirley Goldner / **CBS**- Yaron Plus, Hadas uliel, Oren Raz

**Tel Aviv Convention Bureau** - Hagar Saad



Let's get started...

# 2023

- **Business meeting - LOC**
- **Special budgets**
- **Budget outline**
- **Attendance at conferences**
- **Domain**

## Scientific program

Schedule for the committee's work and tasks

## Meetings

- October - LOC
- Updates
- Set up meetings for 2024

## Organization

- Domain purchase
- PCO tender outlined
- Previous conferences – lessons learned

## Budget

- Budget outline for a tender for a PCO
- Special budget requests – 4 years ahead

## Marketing

Preparation to attend events in 2024  
EuroCarto, ESRI, UN

# Infrastructure

# 2024

- PCO chosen
- Presence at conferences
- Characterization of the components of the conference
- Budget approval

## Scientific program

- Encouraging and submitting papers to the 2025 conference
- Collecting ideas for original lectures for 2027

## Meetings

- 2 physical meetings
- 2 online meetings if necessary

## Organization

- Contact with an organizing company
- Building a task chart
- Responsibility for special exhibitions and professional tours

## Budget

- Budget approval with PCO
- Building infrastructure and developing relationships with potential sponsors

## Marketing

- Attendance at conferences:  
Vienna 9-11.9 EuroCarto  
GeoInt360, ESRI
- ICC 2027 branding

# Launching ICC 2027

# 2025

- ICC2025
- Website launched

## Scientific program

- Encouraging and submitting papers to the 2025 conference
- Collecting ideas for original lectures for 2027

## Meetings

- 2 physical meetings
- 2 online meetings if necessary

## Organization

- Launching a website at Canada 2025
- Building a tourist plan before/after the conference

## Budget

- Monitoring and updating the budget with a PCO
- Building a pool of potential companies for sponsorship
- Budget booth and reception in Canada and/or San Diego

## Marketing

- Attendance at conferences: ICC2025, GeoInt360, ESRI
- Peak activity: launching the conference Through booth and marketing in Canada (including companies)

## ICC 2027 launch

# 2026

- **ICA audit**
- **Engagements with sponsors**
- **Opening of submission of abstracts**
- **Early registration open**

### Scientific program

- Opening a link to submit abstracts
- Encouraging submission of abstracts
- Closing guest lecturers from abroad/Israel

### Meetings

- ICA audit
- 2 physical meetings
- 2 online meetings if necessary

### Organization

- Building a conceptual framework for exhibitions
- Preliminary tests for social events
- Registration opening

### Budget

- Monitoring and updating the budget with an organizing company
- Contact with potential companies for sponsorship
- Audit budgeting abroad

### Marketing

- Attendance at conferences: ESRI
- Online marketing for submitting abstracts and early registration

It's time!

# 2027

- Marketing and sponsorships
- Closing all components of the conference
- Closing a scientific program

## Scientific program

Working with the organizing company:

- Building the scientific program
- Closing guest lecturers

## Meetings

- 2 physical meetings
- 2 online meetings if necessary

## Budget

- Monitoring and updating the budget with an organizing company
- Contact with potential companies for sponsorship

## Organization

Closing with the organizing company:

- Exhibitions
- Orienteering
- Social events
- Professional tours

## Marketing

- Attendance at conferences:  
GeoInt360, ESRI
- Online marketing to submit abstracts and early registration

## Building infrastructure

# 2024


Success=

1. budget balance
2. participants

## 2024 Budget

- Budget umbrella: 1.5 million NIS

including:

- - Employee registration 
- SOI - 70
- CBS- 20
- - Sponsorship and advertising
- - Scholarships
- - Expenses
- - Booth
- ICS - attorney and accountant: 
- 6,000 NIS per year

## HR

- Allocation of HR to the organizing committee

Sending representatives to conferences

- EuroCarto 
- ESRI
- United Nations (Each organization is independent)