

ל' אב תשפ"ד, September 3, 2024

To:

ICA President, Prof. Georg Gartner;

ICA Secretary General & Treasurer, Dr. Thomas Schulz;

ICA Executive Committee

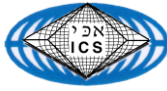
ICC 2027 Report to the ICA– Q1-Q3 2024

We are pleased to submit to you the quarterly reports on behalf of the local organizing committee for ICC 2027 conference in Tel Aviv.

Despite the challenges faced by the State of Israel, the preparation process is progressing and we are meeting the schedules set for all the activities planned for this year. The report before you includes details of the meetings held, the marketing plans, the organizational aspects and the scientific plans, as well as additional steps that will be taken until the end of the year. We are committed to ensuring that the ICC 2027 conference will be an unforgettable experience for all participants.

Meetings:

1. The LOC conducted its first physical business meeting on April 8th 2024, at the offices of the Central Bureau of Statistics in Jerusalem. Items discussed:
 - 1.1. Report on ICC 2023 in Cape Town, and action taken to win the bid.
 - 1.2. Summary of action items to carry out until the conference, year by year.
 - 1.3. Marketing will begin in 2025, at ICC 2025 in Canada. In the meantime, we will keep awareness to the conference.
 - 1.4. Inquiry to change the dates to September 2027, to avoid clashes with ESRI UC in san Diego. Prices in Tel Aviv will be cheaper, better weather.
2. On July 1st 2023 a Zoom meeting between Oren Raz (LOC) and Georg Gartner (ICA) took place, with the following comments:
 - 2.1. Israel will present a report to the EC at EuroCarto 2024.
 - 2.2. There will be no active promotion for 2027, to let things cool down and in order to avoid interfering with the promotion of ICC 2025 Canada.



- 2.3. There have been concerns about a conference in Israel. People may not come.
However, the LOC believes things will change by the time of the conference.
- 2.4. The LOC will keep a close eye on the events and will advise according to the developments.
- 2.5. The safety of the participants is a top priority, and under no circumstances will we hold the conference during wartime, but only when the conditions allow it.
- 2.6. Perhaps a proactive approach is better.
- 2.7. The ICA President will hold a meeting with the LOC to convey these concerns.
3. On July 28th 2023 a Zoom meeting took place, between the Israeli LOC and Georg Gartner (ICA President), with the following comments:
 - 3.1. A first introduction was made, specifying names and positions in the LOC.
 - 3.2. ICA President explained to the LOC concerns that arose over the last months.
 - 3.3. The LOC is committed to ICC 2027 and will make it happen, of course with attention to security concerns that will be addressed as time progresses.
 - 3.4. ICA President suggested a joint effort with regional partners. The LOC will consider any concrete proposals.

Marketing

4. Representatives will attend relevant conferences in 2024 – EuroCarto, InterGeo.
The Israeli GeoInt360 conference will not take place in 2024.

Organization

5. We have set the end of Q4 2024 as a benchmark to align our task-to-schedule timeline:
 - 5.1.1. September 2024 - The preparation of a call to organize an ICC, legal counsel proofing and sending it to relevant PCO's. The call included a suggested ICC organizational structure and an empty budget template.
 - 5.1.2. 30.09.2024: The call to organize an ICC was sent out to 9 companies.
 - 5.1.3.3. Until 05.09.2024: Answer on willingness to submit an offer by PCO's.
 - 5.1.4.4. Until 15.09.2024: Transfer of questions to the conference office.
 - 5.1.5.5. Until 01.10.2024: Receiving proposals for organizing the conference.



5.1.6.6. Until 01.11.2024: Meetings with the companies that passed the initial screening.

5.1.7.7. Until 31.12.2024: Selection of a PCO by the LOC.

Scientific program

6. A first approach to keynote speakers will be made by relevant CEO's in the LOC in Q4 2024. Initial approaches were made for the National Exhibitions:
 - 6.1.1. Approaches to the map collection of the Hebrew University in Jerusalem, to promote the National Exhibition.
 - 6.1.2. On 21.08.2024 – Zoom meeting with the German LDBV – on the subject of a joint exhibition with the ICC and the "Leibling House".
 - 6.1.3. On 27.08.2024 - A meeting with the "[Leibling Haus – White City Center](#)" in Tel Aviv, to promote a joint exhibition and technical tour, portraying German influence on Israeli cartography and the Atlas of Israel, and on the architecture and planning of the White City in Tel Aviv. Possible reception site.

With regards,

LOC - ICC 2027